THE CHARLES H. WRIGHT MUSEUM OF AFRICAN AMERICAN HISTORY

2021-2022 ANNUAL REPORT

THE WRIGHT

MISSION

OPEN MINDS. CHANGE LIVES.

The Charles H. Wright Museum of African American History opens minds and changes lives through the exploration and celebration of African American history and culture.

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LETTER FROM THE PRESIDENT & CEO

NEIL A. BARCLAY

We begin our report with a heavy heart. During the production of this publication, The Charles H. Wright Museum family mourns the loss of our longtime Chair of Trustees, Eric E. Peterson. The ripple effects of Eric's contributions have been considerable and will continue to live on through his legacy. Eric brought a lens and insight to leadership that was deeply respected and instrumental to both where we are today and where we are headed. We will truly miss him.

The Wright Museum is the keeper of stories that struggle for narrative power. We hold, discover, cultivate, archive, produce, and share the stories of a lived experience largely untold to the world around us. This institution was founded to teach our children and our children's children the incredible story of the Africans who became a seminal part of what has built this country. Within these American stories we see the perseverance, pride, and spirit of innovation now so much a part of each of us.

The Wright is in a very different place than we have been in previous years. Many of you reading this report know firsthand that, as with many other like-minded institutions, The Wright was chronically underfunded for decades. The efforts of so many, who worked tirelessly for many years, were dedicated to creating solutions to keep our doors open. The irony—and reality—was that the institution would need significant investment to meet its obligations for the long term.

Recently, the impact of the global pandemic closed our doors for months and reduced our capacity for visitors to 25%. We navigated staff furloughs and turnover and envisioned what it meant to remain true to our founding principles while charting a new path towards long-term sustainability. Heavy rains and flooding left our first floor in ruins. I believe it was at that moment that our ancestors, those great men and women who had been the subjects of our work for over 50 years, along with many of our supporters, decided enough was enough.

We are now positioned to address the repair and restoration needed literally and figuratively. We are honored and humbled by some of the remarkable investments that have led to this moment, transformational gifts that change our trajectory. I ask myself, "Is this the beginning of a new era in our nation's thinking about the value of cultural institutions of color?" It could be a passing trend, but I believe that we must plan as if both scenarios are possibilities.

The following report shares key highlights of some of our 2022 fiscal year accomplishments. We hope you enjoy reading about the progress of our five strategic priorities, which shape our plans moving forward.

Thank you for being with us on this journey. Together we are the caretakers of a legacy that was created before many of us were born. And with your ongoing support, we will continue to impact thousands of children, adults, and families for decades to come.

The great City of Detroit and our entire nation remains grateful to each of you.

EXECUTIVE COMMITTEE

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Chair

NEIL A. BARCLAY
President (ex-officio)

ELIZABETH W. BROOKS
Chair Emeritus

GEORGE R. HAMILTON
Vice Chair

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Secretary

KALA J. GIBSON
Treasurer

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Parliamentarian

JAMES P. CUNNINGHAM
Executive Committee Member

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The Fairfield Group

RUMIA AMBROSE-BURBANK
VMS365

CAROLYNN ANDREWS
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Ladies In Training

SCOTT BENSON
Detroit City Council

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Betts Medical Group

YVETTE BING
H.T. and Associates, Inc.

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BRIAN SMITH, PH.D.
Tuskegee Airmen National Museum

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Yazaki North America (Retired)

OUR FOUNDER

DR. CHARLES H. WRIGHT

After encountering a memorial to World War II heroes in Denmark during the mid-twentieth century, Detroit-based obstetrician and gynecologist Dr. Charles H. Wright felt inspired—inspired to create a repository for African American history and culture, a space for celebration and remembrance that would inspire generations of visitors. “I was committed to what I defined as ‘one of the most important tasks of our times,’” Dr. Wright would later remark.

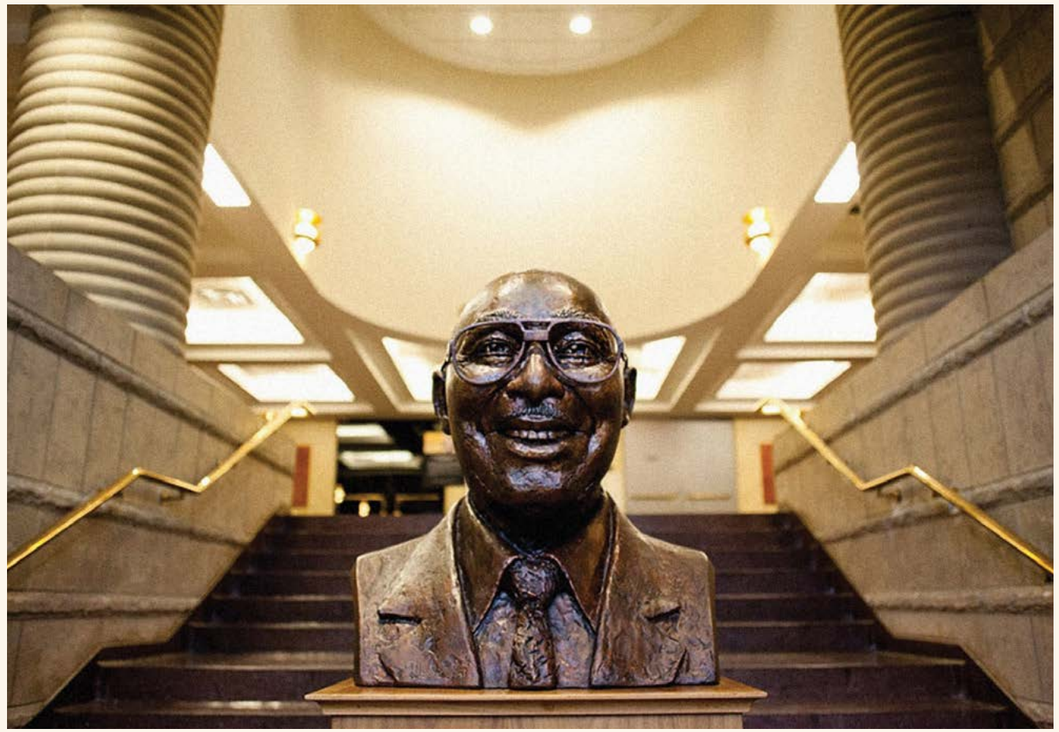
Dr. Wright defined that important task as:

“ENSURING THAT GENERATIONS, ESPECIALLY YOUNG AFRICAN AMERICANS, ARE MADE AWARE OF AND TAKE PRIDE IN THE HISTORY OF THEIR FORBEARS AND THEIR REMARKABLE STRUGGLE FOR FREEDOM.”

Over half a century since Dr. Wright first opened the International Afro-American Museum in January of 1966, The Wright has expanded significantly in size and in ambition.

The state-of-the-art, 125,000 square-foot facility that the museum currently occupies in Detroit’s thriving Midtown serves as a cultural beacon for the City of Detroit, and for the United States, championing the stories of African Americans and offering a space for rigorous contemplation for visitors of all backgrounds.

Each year we seek to honor the legacy of Dr. Wright through the efforts of our auxiliary committees, special initiatives, and through our activities and programming. His contributions live on and impact the cultural landscape of Detroit and beyond.



FRIENDS COMMITTEE

The Friends Committee preserves the legacy of Dr. Charles H. Wright and supports the museum by increasing membership, creating donor recognition events, and hosting fundraising campaigns.

2021 ACTIVITIES

- Provided memorial donations to The Wright for Friends members who passed away.
- Provided support for the Roberta Hughes Wright Golf Classic.
- Sponsored 2021 September Membership Drive in honor of Dr. Wright's birthday.
- Honored the "Wright Women," including Mildred Pitts, Willa Billingsly Miller, and Bedia Thomas, for 25+ years of commitment to this museum and the Friends Committee.
- Generated 181 new or renewed museum memberships.
- During the gala, honored Friends member Brunetta Vinson for her volunteerism.

WOMEN'S COMMITTEE

The Women's Committee promotes and supports The Wright Museum through volunteer efforts, fundraising projects, and community involvement. The committee strives to increase the museum's visibility through volunteerism and financial support that continues the legacy, expands outreach, and increases the membership base throughout the community.

2021 ACTIVITIES

- Hosted the Phenomenal Women fundraiser recognizing Metro Detroit African American Women which was featured on the committee's Facebook page.
- Created the Home Tea fundraiser virtually for supporters of our children's programming. This virtual event highlighted the history of tea in the African American community and celebrated with specialty tea and beautiful hats.
- Held the committee's signature event, the 2022 Roberta Hughes Wright Memorial Golf Classic. It was a successful event that included leadership from The Wright Board of Trustees who served as honorary chairs: Anika Odegbo, Rochelle Riley, and Roderick Gillum.

INTRODUCTION

EXCELLENCE IS NO ACCIDENT.

That's why, to increase our altitude and expand on our past successes, we've identified five institutional goals for The Wright in the coming years:

01.

CENTER DETROIT

Place Detroit at the forefront of a national (and international) dialogue regarding the profound influence of African American history and culture.

02.

BE A LEADER IN THE FIELD

Lead in the creation, distribution, and exhibition of world-class programs characterized by aesthetic excellence, technological innovation, and relevancy to current events.

03.

MENTOR MUSEUM PROFESSIONALS

Train and mentor people of color for careers in the curation, administration, and financial management of first voice institutions around the world.

04.

PRESERVE INSTITUTIONAL VITALITY

Ensure the long-term financial sustainability of The Wright.

05.

EMBRACE SUSTAINABLE PRACTICES

Embrace environmentally sustainable systems and practices in all aspects of The Wright's institutional programs and culture.

WE'VE ALREADY MADE SIGNIFICANT PROGRESS TOWARD THESE GOALS THIS FISCAL YEAR.

Explore the rest of our Annual Report to see for yourself.

2021-22 ANNUAL REPORT

STRATEGIC GOAL ONE

CENTER DETROIT

Place Detroit at the forefront of a national (and international) dialogue regarding the profound influence of African American history and culture.

Through Detroit-centered exhibitions, immersive gallery guides for residents and out-of-towners, and so much more, we've reminded visitors of the seismic influence of our city on African American history and culture—and on American identity at large.

KWANZAA IN DETROIT

Our 2021 Kwanzaa event was live streamed, bringing music, storytelling, poetry, readings, and more to Detroit and to statewide, national, and international viewers.

COMMUNITY PARTNERS (LOCAL AND NATIONAL) THAT PRESENTED SPECIFIC PRINCIPLES DAILY:

African Liberation Day Committee
The Malcolm X Grassroots Movement
The Nsoroma Institute
UNIA & ACL
Nanou Djiapo
Michigan Underground Railroad Exploratory Collective
Hood Research

CENTERING DETROIT IN THE MUSEUM STORE

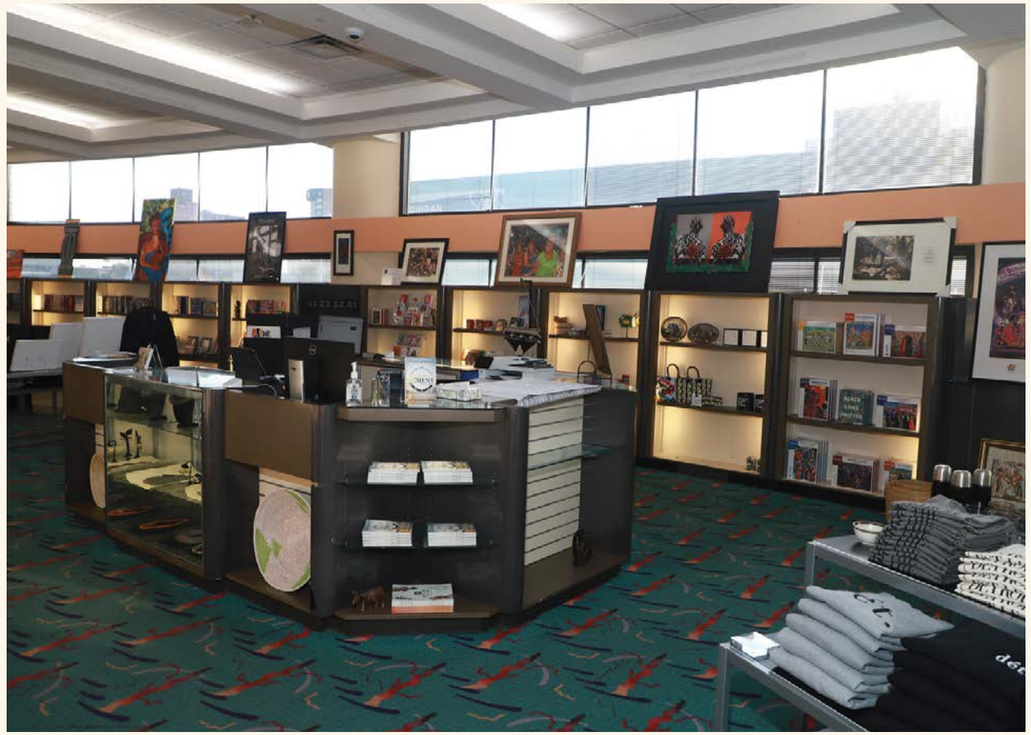
- Promoted even more Detroit-based brands and vendors and featured a Detroit-themed table.
- Partnered with a Detroit printing shop for locally sourced clothing.
- Encouraged community engagement with visitor cards featuring local, Black-owned restaurants, cultural centers, and shops.

PROMOTING TOURISM + VISITORS TO THE WRIGHT

- Increased visitors to the Wright via partnerships with American Voyages Cruise Line, Road Scholar, Victory and Lakeshore Cruises.
- Exceeded local and tourist visitor goals with an increase of 18,137 visitors for a total of 31,522.
- Partnered with Visit Detroit for the "D Discount Pass" for local and tourist visitors.
- Through physical ads, web ads, and digital kiosks, marketed The Wright at the Detroit Metropolitan Wayne County Airport, as well as tourist attractions and hotels.

MEN OF COURAGE

In partnership with the Ford Motor Company Fund, The Wright made Detroit the launchpad for a national program focusing on empowering and changing the narrative about African American men through storytelling, mentoring, networking, and the celebration of arts and culture. The Men of Courage program featured a Leadership Forum with Michigan Lt. Governor Garland Gilcrest, two local Barbershop Challenge grant awardees, and the traveling exhibition Men of Change: Power. Triumph. Truth.



STRATEGIC GOAL HIGHLIGHT

SUPPORTING LOCAL BUSINESSES

The Wright featured several local vendors who no longer have storefronts of their own in Detroit. The goal was to uplift local business owners with special missions dedicated to positively impacting our community. This included Detroit is the New Black, Plant Economy, and Detroit Hits Harder.

STRATEGIC GOAL HIGHLIGHT

BLACK HISTORY MONTH + YUSEF LATEEF

During Black History Month, The Wright presented (virtually and in-person) an audio, physio, psychic millennium tour—a joint Collective of Detroit and Chicago musicians based on the music of the late Yusef Lateef. This presentation included the musicians' rehearsal as a workshop and panel discussion, culminating in a full concert. Yusef Lateef had established himself as a music scholar and was awarded the highest honor in Jazz in the United States. Yusef also had an international presence from Detroit to Nigeria and across the nations of Islam.

LOOKING AHEAD

- Increase the percentage of Detroit-owned brands in the shop.
- Create more engagement and partnerships with Detroit-centric artists, authors, organizations, and companies for collaborative events, projects, and tourism opportunities.
- Commission Detroit artists for custom merchandise and displays.
- Develop a student engagement strategy to encourage more students to visit and become museum members.
- Participate in local pop-ups and events outside of the museum.
- Create an in-house exhibition about the history of Michigan resort towns like Idlewild. Detroit was among several Michigan cities where Black Americans vacationed.
- Host two new exhibitions featuring Detroit artists: *D. Tree* exhibition and *Being Seen*.

STRATEGIC GOAL TWO

BE A LEADER IN THE FIELD

Lead in the creation, distribution, and exhibition of world-class programs characterized by aesthetic excellence, technological innovation, and relevancy to current events.

For decades The Wright has been associated with powerful programmatic experiences and leadership in the sector and field. This year proved to be no different.

AMERICA'S CULTURAL TREASURE

The Wright entered its second year as one of twenty of America's Cultural Treasures, the Ford Foundation's national and regional initiative to acknowledge and honor the diversity of artistic expression and excellence in America. The initiative also provides critical funding to organizations that have made a significant impact on America's cultural landscape, despite historically limited resources.

MARTIN LUTHER KING JR. DAY

This year, our MLK program represented our goal of producing world-class programs. Presented in partnership with Citizens Bank, our keynote speaker was former U.N. Ambassador Andrew Young, under the theme, "Protect History, Protect Culture, Protect The Dream!" This robust presentation was a virtual art history course that highlighted the power of connecting community. The full day of programming included: talks on history, culture, and the dream; poetry presentations from four Detroit-based, nationally-recognized poets; original music by two locally grown musicians; and a storytelling performance by the Detroit Association of Black Storytellers (DAB). The day culminated with a workshop that utilized Dr. King's last protest as the catalyst.

EXHIBITION HIGHLIGHT

44: PORTRAITS OF A PRESIDENT

Rich with meaning and metaphor, this dynamic and inspiring group sculpture exhibition recognized and celebrated the historical significance of Barack Obama's presidency. The exhibition includes forty-four artists' interpretations of our 44th President in life-size, three-dimensional form. In essence, each sculpture is a blank canvas upon which artists imaginatively celebrate the man, his presidency, and our history. The exhibition serves as a study of his portrait and a platform to revisit his political ideology as well as his hopes for America.

"EACH SCULPTURE IS A BLANK CANVAS UPON WHICH ARTISTS IMAGINATIVELY CELEBRATE THE MAN, HIS PRESIDENCY, AND OUR HISTORY."

STRATEGIC GOAL HIGHLIGHT

ARCHITECTS BUILD WIKI

Renowned Black Detroit Architect, Saundra Little and The Wright's own Leslie Tom asked the question: In Detroit, Michigan, a city with a population that is 80% African American, why aren't Black architects and their buildings better represented on the internet? To reduce digital inequalities a collaboration ensued with the National Organization of Minority Architects (NOMA), led by ELEVATE Chairs: Angela King and Nori Design Parti, co-founder Karen Burton, with assistance from WikiStrategies and Margo Jones, to create a project entitled Architects BUILD Wiki. This work elevated the histories of Black professionals through increased online visibility. It was selected for NOMA's 50th Homecoming conference to be the volunteer "Legacy Project." This one-day edit-a-thon brought over 120 architects around the nation to mobilize and train new users on the Wikipedia platform, successfully archiving the histories of many Black architects missing from the Internet and placing the content as structured data within Wikipedia.

FOR MORE INFORMATION SEE:
www.build.wiki

LISTENING AND LEARNING

Each year, other cultural institutions regularly visit The Wright to learn and share regarding exhibitions, curation, programming, and design. Once again, several other museums, including the Smithsonian Asian Pacific American Center, visited to learn from the team's wisdom, experience, and expertise.

LOOKING AHEAD

To expand on The Wright's past successes, we'll be taking the following steps to improve our approach to events and exhibitions, yielding even more meaningful experiences for visitors and achieving even higher heights as a first voice institution.

- Maintain and enhance our successful signature programs.
- Increase visitor and membership numbers.
- Continue thought leadership collaborations.
- Expand marketing and press coverage.
- Grow our online presence, engagement, and market our online shop.

JULY 2021

- Camp Africa 2021: Hidden Figures of the Diaspora

AUGUST 2021

- "Wild Beauty": A Concert of Colors Musical Event
- Conversation with Artist Mario Moore & Curator Taylor Renee Aldridge, moderated by Wright President & CEO Neil Barclay
- 38th Annual African World Festival Presented by Ford Motor Company Fund
- Reflections of Beauty: The Madam C.J. Walker Story
- What is American: A Review of American Music
- The Journey to Reparations Panel Series: The Detroit Commission on Reparations with Mary Sheffield

SEPTEMBER 2021

- Treeposium, A Tree Symposium
- Dlectricity 2021: Presented by the DTE Foundation
- The Journey to Reparations Panel Series: "Yes to Fairness—Detroit Speaks"

OCTOBER 2021

- Celebrating Courage: A Wright Fundraiser
- Inaugural Architects BUILD Wiki
- Harvest Festival
- The Journey to Reparations Panel Series: Reparations for Black Americans in the 21st Century
- Ford Men of Courage Program

NOVEMBER 2021

- Jazz Montage: A Conversation with Author Robin Wilson & Tisha Hammond

DECEMBER 2021

- Kwanzaa with The Wright
- 2021 Annual Meeting of the Members
- Meet the Artist: Fashion Designer Shawna McGee

JANUARY 2022

- MLK Day Annual Celebration: Presented by Citizens

FEBRUARY 2022

- Judge Craig Strong's Black History Month Membership Drive
- Youth Speaks Free Virtual Program
- Autophysiopsychic Millennium Afrofuturism in Detroit Workshop

MARCH 2022

- History Speaks: A Modern Conversation Featuring Historical Perspectives
- The Six Triple Eight: Film Screening & Discussion
- Daughters of Betty: Black Women Rock! – Musical Performance
- The Fire This Time: Black Women Rock! – Discussion
- d.Tree Studio Exhibition
- Glimpses from And Still We Rise: Women First

APRIL 2022

- Remember the Time: Ancient Egypt in African American Music – Discussion
- The Mahogany Mixer: Networking, Poetry, Live Music

MAY 2022

- From Egypt to Now Makers Series: Wig-Making

JUNE 2022

- Juneteenth Jubilee Freedom Weekend

SECRET AGENT
AGENCY
15TH ANNUAL
AFRICAN WORLD FESTIVAL
ALL ACCESS

Thurgood Marshall
Born: July 2, 1908, Baltimore, Maryland
Died: January 24, 1993, Bethesda, Maryland
Marshall, a civil rights activists and attorney, became the first Afri-
can American to serve as a Justice on the U.S. Supreme Court. Work-
ing with civil rights attorney Charles Houston in 1934, Marshall took
cases that ultimately undermined institutional racial segregation. In
1954, he won the notable case, Brown v. Board of Education, legally
ending racial segregation in all public schools.
Columbia

VISITORS TO THE WRIGHT

AbbVie Pharmaceuticals

Alcott Elementary - Project Excel

Amazon

American Red Cross

Anderson Middle School - Troher

Arts and Technology Academy of Pontiac

Bank of America

Bianco Tours

Black Family Development

Boys and Girls Club of Southeastern Michigan

Broadway Comes to Detroit

Central High School

City of Detroit

City of Detroit Farwell Day Camp and the Detroit Recreation Center

City of Detroit Recreation Department/ Kemeny Recreation Center Day Camp

Congressional Black Caucus

Crescent Academy

Detroit Area Agency on Aging /Food & Friendship Connections

Detroit Black Film Festival

Detroit Chamber

Detroit Lions

Detroit Mercy Law

Detroit Police Academy

Detroit Premier Academy

Detroit Public Schools Community District

Detroit Youth Choir Gala

DTE Energy

Equitable Advisors

Flagship Charter Academy

Ford Men of Courage

Foundation Management

Frost Middle School

Gazette Media Group

George Washington Carver Academy

Grosse Pointe Public Schools

Guardian Angels Catholic School

Henkel Adhesive Technologies

Henkel North American

Huntington Bank

JCRC

Jewish Senior Life

Jimiri Youth Leadership Program

John Glenn High School

Kosciuszko Middle School

KPMG

Lake Orion High School

McKenzie Middle School

Meridian

Metropolitan Community Tabernacle

Michigan Gaming Commission Board

Michigan Housing Council

Michigan Opera Theater Event

MICPA

Minuwawa Whitehead

NABA Detroit/ACAP

National Enterprise

NORMA Michigan Inc.

Notre Dame Marist Academy

Oak Park High School

Oak Park Preparatory Academy

Oak Street Health

Oakland County Academy of Media and Technology

Pathways Academy

Plymouth United Church

Pure and Heart

Redford Union School District

Right to Life of Michigan

Rochester Community Schools

SAY Detroit Play Center

Sickle Cell Disease Association

Sigma Alpha Phi Fraternity Inc.

Simpson Family Reunion

Sylvia Saldana

The Institute for AFROURBANISM

The Keith and Skeen Family Reunion

The New Hope Church of Michigan

UNIA and ACL

University High School Academy

University of Michigan School of Social Work

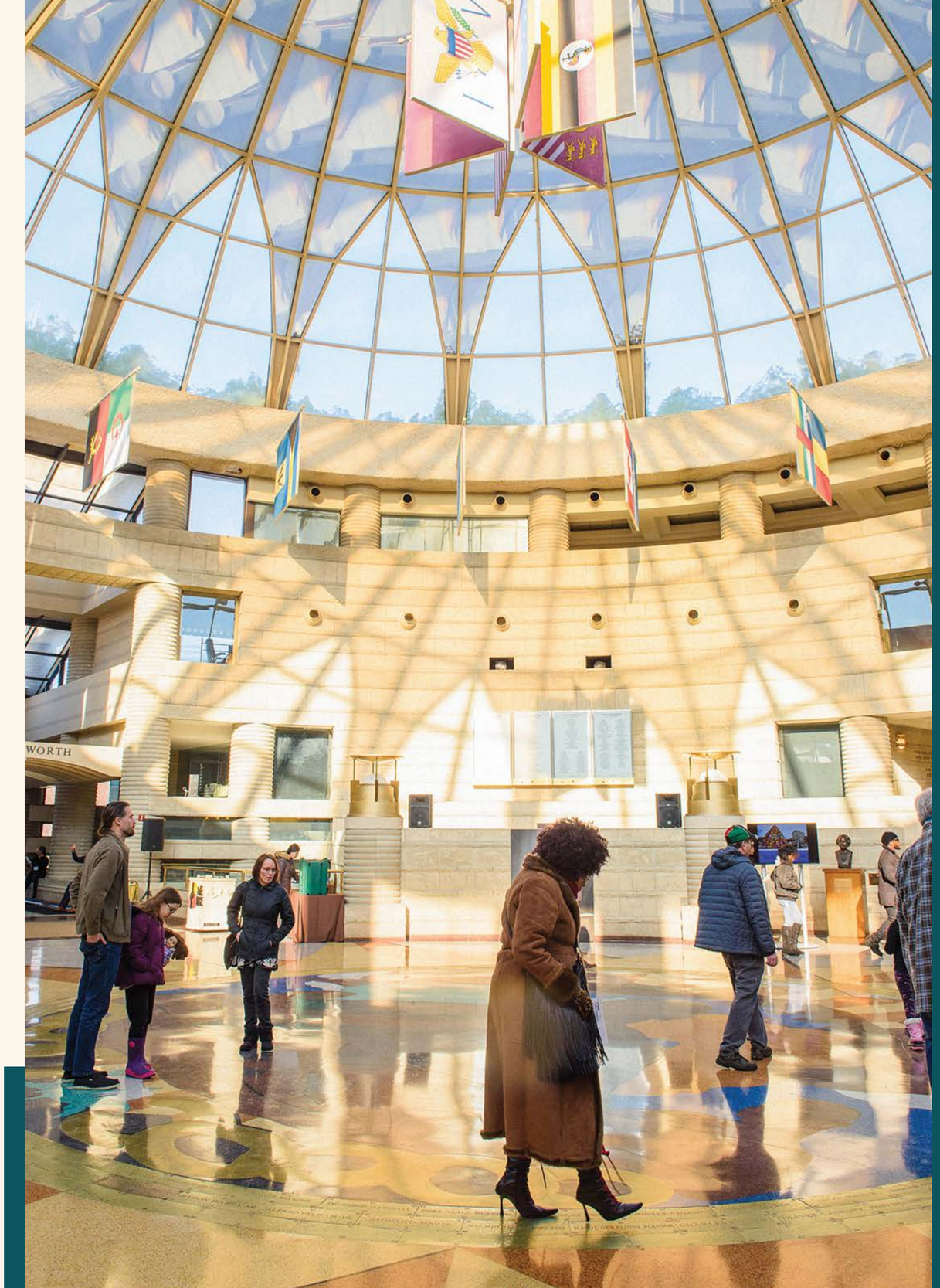
Venture for America

Wayne Memorial High School Upward Bound

Wayne Metropolitan Community Action Agency

Wayne State University

Wolverine Bar Association



STRATEGIC GOAL THREE

MENTOR MUSEUM PROFESSIONALS

Train and mentor people of color for careers in the curation, administration, and financial management of first voice institutions around the world.

Whether they are established first voice institutions or emerging cultural hubs, museums across the country need experienced, creative people of color to design, create, support, and elevate the work. With new initiatives aimed at cultivating a pipeline of museum professionals, The Wright is positioning itself as a national leader in talent development.

The Wright is intentional about focusing on developing our internal infrastructure and considering the human resources we need in order to achieve our day-to-day and strategic goals. We made some solid strides. We promoted team leads, hired staff, and continued budgeting and investing in professional development.

In partnership with the Wayne State University Humanities Clinic we hosted Lily Chen—a researcher for our curatorial team. This summer internship allowed Chen to join us and learn how to research for exhibitions using primary and secondary sources. Chen will continue at WSU in the Public History graduate program.

LOOKING AHEAD

- Establish paid fellowships for mid-career professionals interested in the arts.
- Develop and train more educators for group tours (especially youth/youth-oriented).
- Create collaborative programs that provide professional development opportunities for young adults.
- Ensure staff professional growth within their positions.
- Establish part-time positions for young adults.

STRATEGIC GOAL HIGHLIGHT

CAMP AFRICA

Through Camp Africa, we recruited, hired, and trained youth and young adults as counselors, exposing them to roles within the museum and providing leadership development opportunities. Christen Polk began as a camper in our Camp Africa Summer Program at age 10. He became a junior counselor at age 12, was hired as full counselor at age 14, and became a lead counselor at age 16.

THE WRIGHT

STRATEGIC GOAL FOUR

PRESERVE INSTITUTIONAL VITALITY

Ensure the long-term financial sustainability of The Wright.

The Wright is in a strong position to create a path for long-term financial sustainability. Preserving our institutional vitality is directly connected to our internal stewardship of the incredible facility, the city we call home, and the health and vitality of The Wright's community of stakeholders.

REPAIR AND RENOVATION

The Museum completed repairs and renovations to the first-floor areas that were damaged by flooding. We renovated workspaces and conference rooms for staff, as well as exhibit and event spaces for the community. These improvements make the museum more functional and modern as we embrace the opportunities ahead. These investments were urgent because of the flood damage, but also support the museum's longevity as we seek to remain a modern institution that is appealing to both employees and visitors.

QUALITY EXPERIENCE

Our goal is that visitors to The Wright have a quality experience that builds an on-going connection to The Wright both inside and outside of the museum. Some of our key accomplishments include:

- Fully staffing our guest services department and creating a more welcoming environment for employees and visitors.
- Increasing connections to local and regional vendors, cultural institutions, businesses, and artists in Detroit, as well as in Wayne and Oakland counties.

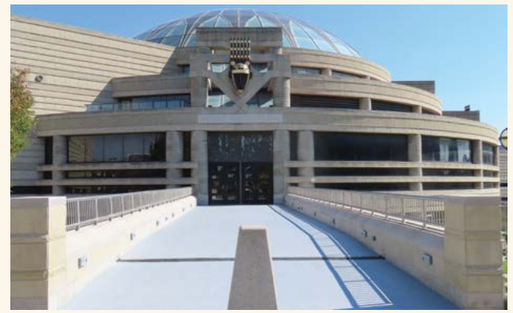
LOOKING AHEAD

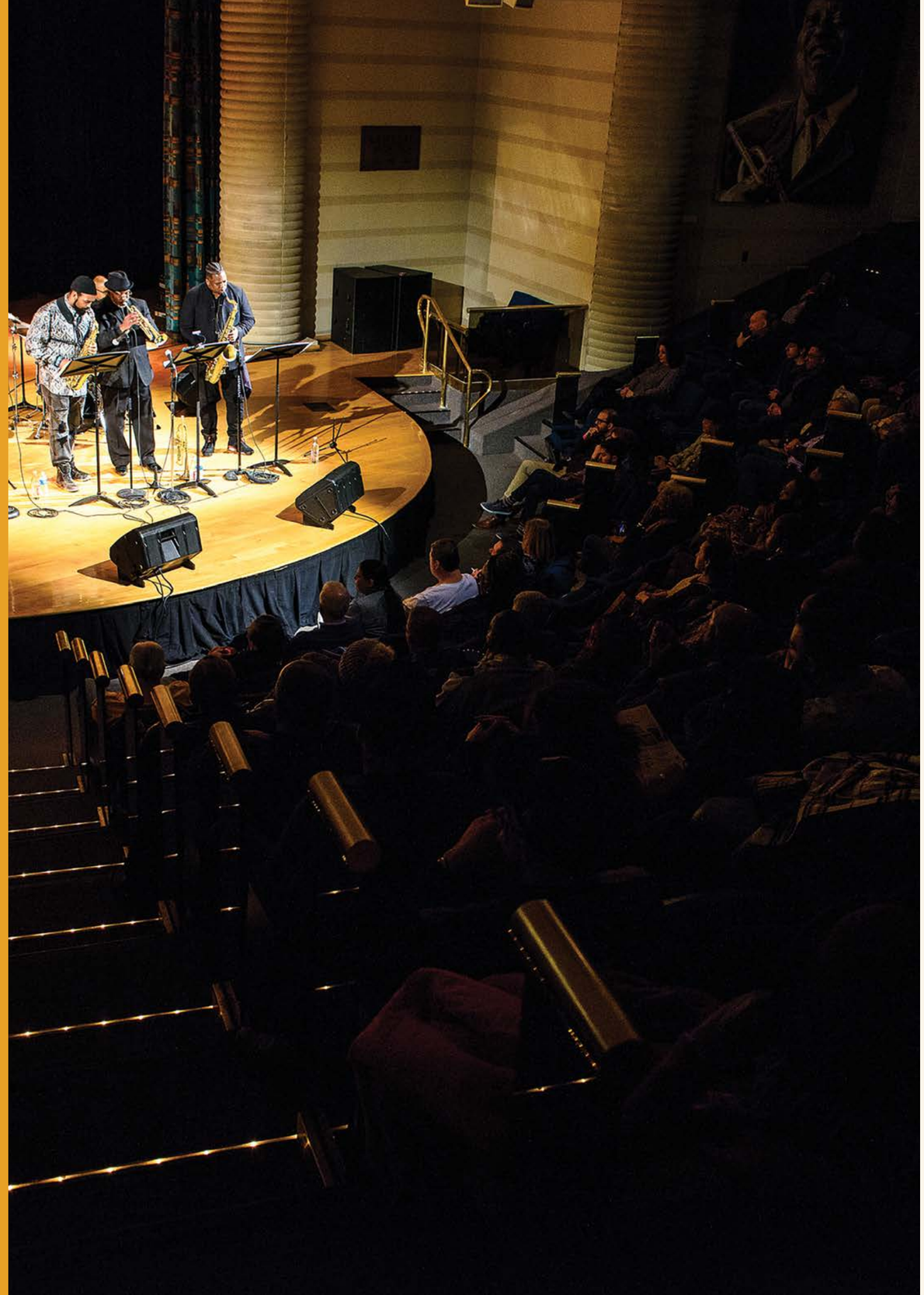
CONTINUED IMPROVEMENTS

The Wright will begin large-scale improvements that include replacing the freight and passenger elevators. In addition, we are excited to begin a yearlong renovation of the GM Theater. This cherished space is one of our critical venues for exhibits and community events. It is essential to the museum's financial sustainability and its role as a community institution. Renovations will ensure it is up to date with technology and help us offer an innovative space for community events.

STRATEGIC GOAL HIGHLIGHT

About 16 months ago, the museum discovered damage to our Northwest Pedestrian Bridge that required it to be closed. The museum worked with architects and engineers to make necessary repairs and reopened the bridge in October.





FINANCIAL NARRATIVE

The Charles H. Wright Museum's long-term financial sustainability depends on the generous support of our community, the patronage of our local, national, and international visitors, and the benevolence of donors at all levels of giving.

This fiscal year, as we recovered from the impact of Covid, we realized an increase in earned revenue. Increased admissions, store purchases, event rentals, and memberships all contributed to the financial health of the organization.

We were also fortunate to receive significant grants and contributions exceeding $1 million from institutions, including The City of Detroit, The Ford Foundation, and MacKenzie Scott. The increase of community, corporate, and organizational support provides a strong foundation for long-term financial sustainability.

The Statement of Financial Position reflects the beginning of our sustainability journey. It reveals our total assets increased more than 200% year-over-year and includes a considerable increase in cash assets. This financial growth has allowed us to increase our operational and building reserves, as well as pay off our existing debt.

The Statement of Activities reflects significant increases in all revenue categories, including an increase in our total revenue before non-operating items that's greater than 125%.

We are grateful to everyone who has supported The Wright. This increased community, corporate, and organizational support will help ensure our long-term financial health and preserve our institutional vitality.

The following pages illustrate our more noteworthy financial activities.

STATEMENT OF NET POSITION

ASSETS	FY 2022	FY 2021
Cash Assets	12,805,349.43	3,988,199.33
Receivables & Pledges	97,027.06	29,702.33
Prepaids	177,858.37	195,458.29
Fixed Assets	4,892,593.25	1,880,353.09
Inventory	89,734.14	57,109.10
TOTAL ASSETS	**18,062,562.25**	**6,150,822.14**

LIABILITIES & NET ASSETS	FY 2022	FY 2021
LIABILITIES		
Accounts Payable	784,066.15	580,255.45
Accrued Expenses	82,195.31	67,948.71
Deferred Revenue	208,488.80	57,692.50
Withholdings	3,547.24	1,849.57
Line of Credit/Notes	0.00	583,800.00
Accrued Wages	164,445.92	186,478.00
Operating Reserves	1,000,151.73	500,000.00
Building Reserves	600,110.37	300,000.00
TOTAL LIABILITIES	**3,029,483.52**	**2,278,024.23**
NET ASSETS	**15,033,078.73**	**3,872,797.91**
TOTAL LIABILITIES & NET ASSETS	**18,062,562.25**	**6,150,822.14**

STATEMENT OF ACTIVITIES

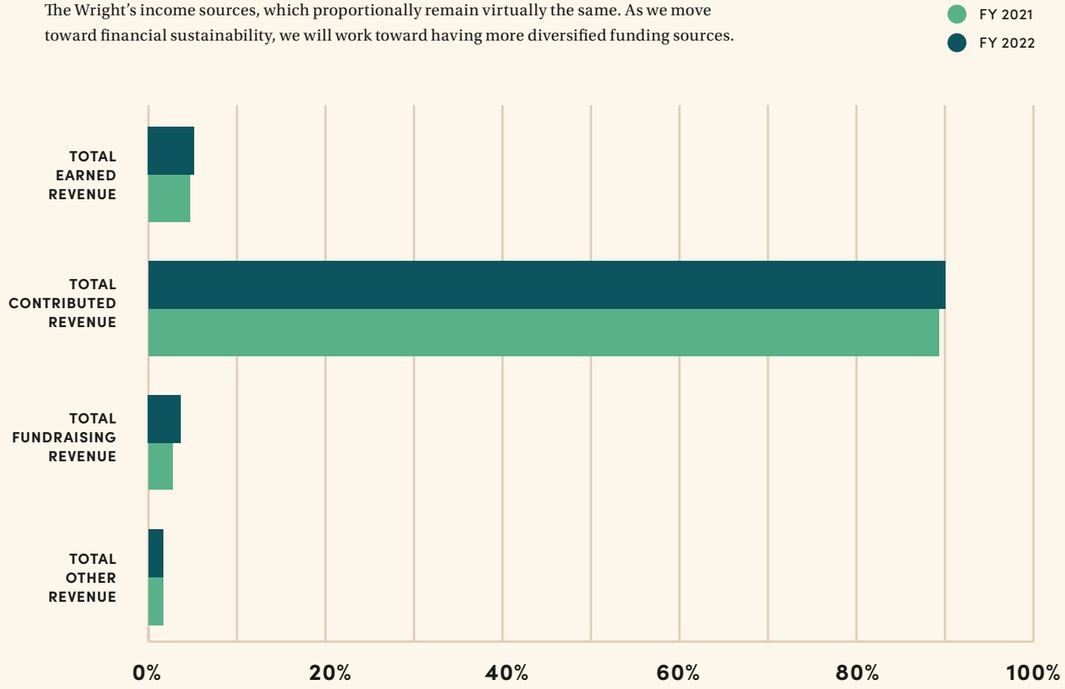
REVENUE BEFORE NON-OPERATING ITEMS	CURRENT YTD 06/30/2022	PRIOR YTD 06/30/2021	YR/YR VARIANCE
Exhibition Admission	446,620.17	107,632.09	338,988.08
Museum Store	214,662.80	103,457.03	111,205.77
Rental Income (Events)	164,772.94	46,983.47	117,789.47
Membership Income	135,617.47	114,999.35	20,618.12
Special Event Tickets	0.00	440.00	(440.00)
TOTAL EARNED REVENUE	**961,673.38**	**373,511.94**	**588,161.44**
City of Detroit Grant	1,900,000.00	1,900,000.00	0.00
Donations Individual	316,160.74	302,742.97	13,417.77
Donations Corporate	1,056,915.50	271,259.00	785,656.50
Foundation Grants	11,005,136.00	3,303,333.00	7,701,803.00
Federal & State Grants	1,180,797.00	961,750.00	219,047.00
Other Contributions	68,700.00	109,985.50	(41,285.50)
TOTAL CONTRIBUTED REVENUE	**15,527,709.24**	**6,849,070.47**	**8,678,638.77**
Fall Fundraiser	240,785.00	99,252.68	141,532.32
African World Festival	421,773.00	0.00	421,773.00
Fundraising Income	13,440.00	110,753.07	(97,313.07)
TOTAL FUNDRAISING REVENUE	**675,998.00**	**210,005.75**	**465,992.25**
Exhibition Rental Income	30,000.00	20,000.00	10,000.00
Outreach Revenue	1,250.00	14,450.00	(13,200.00)
Compensation for Service	4,250.00	0.00	4,250.00
Interest Income	1,133.75	188.31	945.44
Dividend Income	86,686.79	123,992.99	(37,306.20)
Income Miscellaneous	169,818.63	13,254.08	156,564.55
TOTAL OTHER REVENUE	**293,139.17**	**171,885.38**	**121,253.79**
TOTAL REVENUE BEFORE NON-OPER ITEMS	**17,458,519.79**	**7,604,473.54**	**9,854,046.25**

EXPENDITURES BEFORE NON-OPERATING ITEMS	CURRENT YTD 06/30/2022	PRIOR YTD 06/30/2021	YR/YR VARIANCE
Wages & Benefits	3,168,147.48	2,637,659.79	530,487.69
Programs & Exhibitions	1,354,977.57	561,564.59	793,412.98
Building Expenses	1,187,498.00	855,559.34	331,938.66
General & Administrative	1,009,938.31	512,927.17	497,011.14
Fall Fundraiser	108,973.47	37,483.00	71,490.47
AWF Expenses	661,954.95	13,696.61	648,258.34
Fundraising Expenses	26,038.05	47,120.31	(21,082.26)
TOTAL EXPENDITURES BEFORE NON-OPERATING ITEMS	**7,517,527.83**	**4,666,010.81**	**2,851,517.02**
SURPLUS/(DEFICIT) BEFORE NON-OPERATING ITEMS	**10,391,488.28**	**2,938,462.73**	**7,453,025.55**
Operating Reserves	1,000,000.00		1,000,000.00
Maintenance Reserves	600,000.00		600,000.00
Fiduciary Expenses	36,607.89	132,884.14	(95,689.25)
Depreciation Expense*	304,466.68	248,665.64	(30,778.85)
TOTAL EXPENDITURES FROM NON-OPERATING ITEMS	**1,941,074.57**	**381,549.78**	**1,473,531.90**
Total Unrealized Gain/Loss	(211,024.63)	(636,676.14)	425,651.51
NET SURPLUS/(DEFICIT)	**8,239,389.08**	**1,920,236.81**	**6,405,145.16**

** Depreciation is an accounting expense that represents how much of an asset's value has been used. It is not a cash expense.*

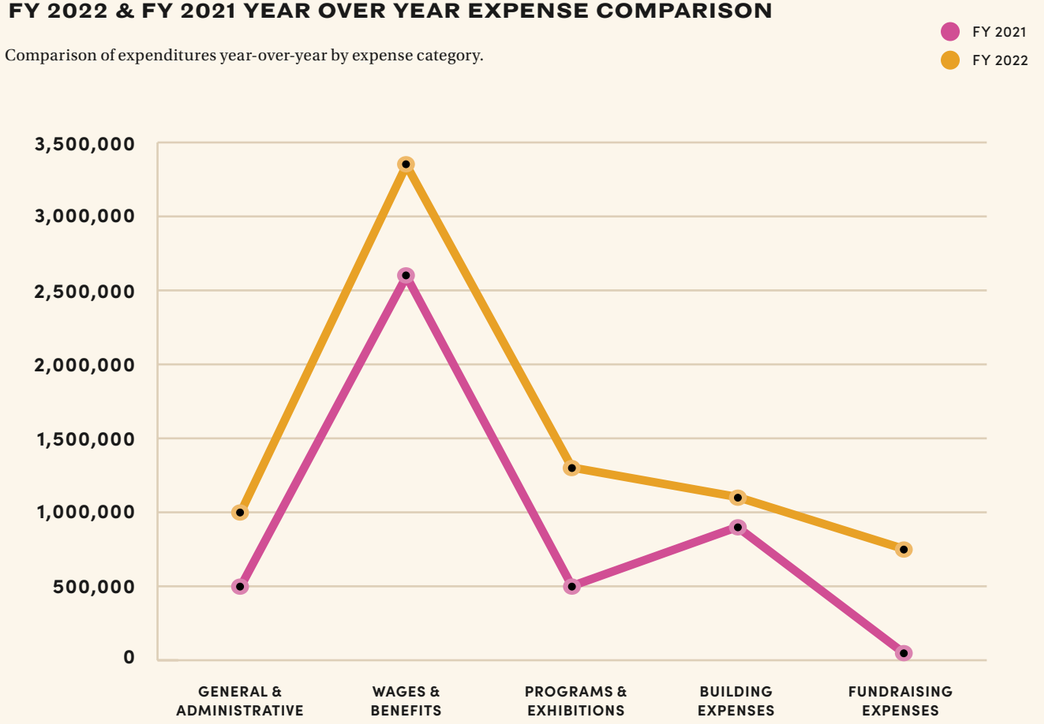
FY 2022 & FY 2021 REVENUE SOURCE COMPARISON

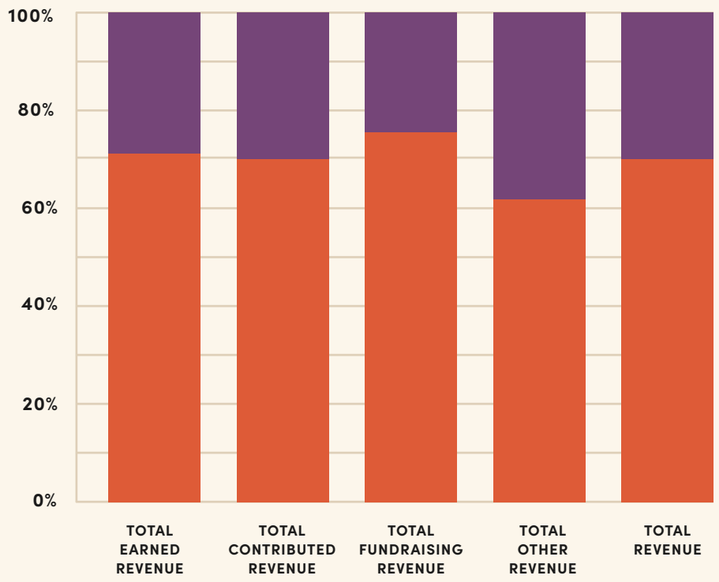
The Wright's income sources, which proportionally remain virtually the same. As we move toward financial sustainability, we will work toward having more diversified funding sources.



FY 2022 & FY 2021 YEAR OVER YEAR EXPENSE COMPARISON

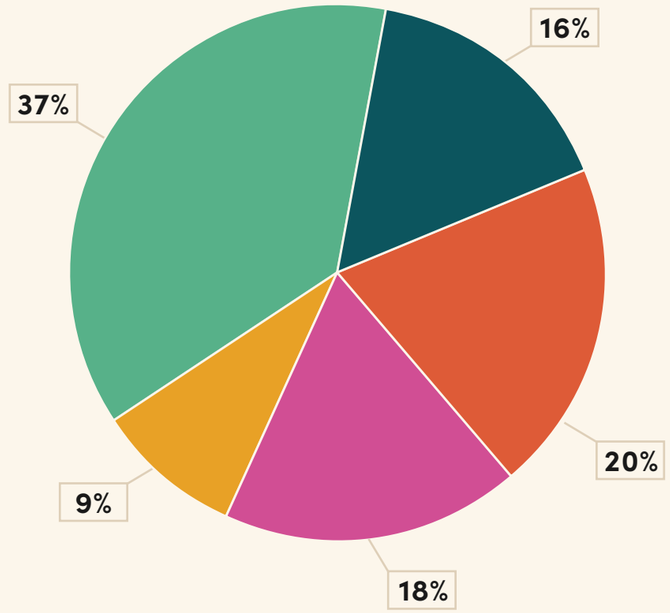
Comparison of expenditures year-over-year by expense category.





FY 2022 & FY 2021 PORTION OF COMBINED REVENUE FROM OPERATING ACTIVITIES

The Wright realized a dramatic increase in revenue in FY 22.



TOTAL EXPENSES BY ORGANIZATIONAL FUNCTION

- PROGRAMS AND EXHIBITIONS
- FACILITY OPERATIONS
- EXECUTIVE AND ADMINISTRATIVE
- INSTITUTIONAL ADVANCEMENT
- FUNDRAISING

WE COULD NOT PRESERVE THE VITALITY OF THE WRIGHT WITHOUT THE SUPPORT OF OUR DONORS. THANK YOU!

DONORS FOR FISCAL YEAR 2022 (July 2021-June 2022)

$3 MILLION AND ABOVE

City of Detroit

MacKenzie Scott

$1.5 MILLION AND ABOVE

The Ford Foundation

$500,000 AND ABOVE

Ford Motor Company Fund

General Motors Corporation

State of Michigan

$250,000 AND ABOVE

Knight Foundation

Michigan Department of Civil Rights

Ralph C. Wilson, Jr. Foundation

$200,000 AND ABOVE

Hudson Webber Foundation

William Davidson Foundation

$100,000 AND ABOVE

Community Foundation for Southeastern Michigan

DTE Energy Foundation / *Benjamin Felton

Fifth Third Foundation / *Kala and Shelly Gibson

Kresge Foundation

$50,000 AND ABOVE

Institute of Museum and Library Sciences (IMLS)

Max M. & Marjorie S. Fisher Foundation

Rocket Community Fund / *Jasmin DeForrest

$25,000 AND ABOVE

2050 Partners Inc.

Bella and Don Barden Foundation, Inc.

Citizens

Fred A. and Barbara M. Erb Family Foundation

Michigan Council for Arts and Cultural Affairs

The Rainwater Charitable Foundation

United Artist Releasing (Mirror Releasing, LLC)

$15,000 AND ABOVE

Bedrock Detroit

Marvin and Betty Danto Family Foundation

Fifth Third Bank

Jamal and *Jasmin Barnett

*Jennifer Fiore

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McDonald's Michigan Operators Marketing Association / *Joni Thrower Davis

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Salome Walton

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Myzell Sowell, Jr.

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Barbara Rose Collins

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DONORS FOR FISCAL YEAR 2022 (July 2021-June 2022)

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Wayne Logan

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Ron McCants

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Melvin Phillps

Larry and Ermelda Polk

Nathan and Venus Randle

Stephanie Randolph

Ty Rawls

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Somerset Collection Charitable Foundation

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Herbert Strather

Harold Stephens

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Germaine Williams

Sophie and James Womack

$250 AND ABOVE

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Beta Omicron Zeta Chapter of Zeta Phi Beta Sorority, Inc.

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James Artis

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Normea Banner

Patricia Benjamin

David and Sylvelin Bouwman

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Gloria Cadge and Brenda Gardner

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Wade and Ella Davis

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Rock Financial Family of Companies

Tonya Roscoe

Jasmine Ross

Jenell Ross

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Cassandra Wilson

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PRESIDENT'S CIRCLE

The President's Circle is a new donor category this year for key stakeholders who want to increase engagement and gain access to behind-the-scenes programs and exhibits.

The $5,000 annual membership allows circle members to engage in a meaningful relationship and dialogue with the President & CEO of the museum, as well as the museum's leadership. The focus of the circle is sustaining the impactful legacy of the Charles H. Wright Museum of African American History for generations to come.

PRESIDENTS CIRCLE MEMBERS

Rumia Ambrose Burbank

Neil Barclay

Jamal Barnett

Bryan Barnhill

Dawn Beatty

John Bernard

Margaret Betts

Yvette Bing

Delois Caldwell

Tamira Chapman

J. R. Clark

Eva Cunningham

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Walter Douglas

Greg Eaton

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Artie Vann

Salome Walton

Lynn Weaver

Rhonda Welburn

Sean Werdlow

Linda Whittaker

Ruben Wilson

Stephanie Wright Griggs

STRATEGIC GOAL FIVE

EMBRACE SUSTAINABLE PRACTICES

Embrace environmentally sustainable systems and practices in all aspects of The Wright's institutional programs and culture.

At The Wright, we're dedicated stewards, not just of history, but of our shared environment. We believe that it's our responsibility as citizens and human beings to protect the natural world and to help imagine more sustainable, inclusive futures.

We worked to learn and use best practices to decrease our carbon footprint, including reducing waste by supporting local brands and vendors, using sustainable packaging in our museum shop, and producing The Wright merchandise with 100% natural materials, such as cotton or 100% recycled polyester.

WE'VE ALSO PARTICIPATED IN SOME EXCITING INITIATIVES:

MECHANICAL SYSTEMS UPGRADE

The Wright is in the midst of a multi-year project to replace outdated and inefficient mechanical systems. This includes the building's heating and air conditioning, humidity, and power, as well as other essential functions. Simultaneously, we will work to protect these systems in the event of an electrical outage due to severe weather or other causes. These upgrades will allow the museum to operate more efficiently, decrease our environmental impact, and lower our energy costs. That's a win-win for the environment, the community, and The Wright.

PEOPLE, PLANET, PROSPERITY, AND PROGRAMS

In 2018, The Wright found dead or dying Zelcova trees on the museum campus. Partnering in 2021 with The College for Creative Studies, the d.Tree Studio Project diverted the trees from the landfill and transformed them into artistic projects that explored the interconnection between object making, belonging, and storytelling in African American History and various African material cultures. The exhibition launched at the former site of The Charles H. Wright Museum and featured more than 40 community artists and voices.

TO LEARN MORE, VISIT: **www.dtree.me**

TREEPOSIUM, A TREE SYMPOSIUM

Inspired by the d.Tree Studio project, Treeposium continued the conversation related to the African American experience in Detroit, the science of trees, and how they are all connected. More than 900 people participated in the virtual conversation; promoted within Design Core's Month of Design.

LOOKING AHEAD

- Implement a strategic focus on electric energy.
- Provide an innovative array of Energy and Earth Month programming.
- Building off our 3D laser scans and 3D Building Information Model (BIM), pilot data driven best practices for museum facility management, exhibition design, and institution analysis.
- Host the 2023 d.Tree exhibition next July through December, exploring how The Wright can reduce its greenhouse gases.
- Continue capital improvements to ensure that the exterior of the museum protects its mechanical systems so they operate at maximum efficiency.

STRATEGIC GOAL HIGHLIGHT

ETTA ADAMS

Treeposium panelist and Community elder Etta Adams spread the word about the d.Tree project with her neighbors, which encouraged them to begin new plantings to better care for their trees. When Etta shared her story at the d.Tree Studio Exhibit opening, CCS offered to coordinate van transportation for her neighbors for free private tours of the d.Tree Studio Exhibition and The Wright's And We Still Rise permanent exhibition. Etta's example shows how museums can touch the hearts and minds of communities inspiring them to improve their relationship with the environment by starting in their own backyards.

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2021-22 ANNUAL REPORT

THE CHARLES H. WRIGHT MUSEUM OF AFRICAN AMERICAN HISTORY

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