



Request for Proposal (RFP) for School Curriculum Development &/or Instructional Materials

Overview

Organization Name: The Charles H. Wright Museum of African American History

RFP Title: Curriculum Development for Museum's Youth Summer Camp (Camp Africa)

Issue Date: 4/15/2026

Proposal Due Date: 4/30/2025

Contact Person: Lance Wheeler, Vice President of Learning & Engagement

Email: lwheeler@thewright.org

Phone: 313.494.5835

Purpose:

The Wright is grounded in five institutional goals that guide its strategic direction: centering Detroit, leading in the field, mentoring museum professionals, preserving institutional vitality, and embracing sustainable practices. In alignment with these goals, The Wright seeks proposals from qualified educators to develop a dynamic curriculum for Camp Africa that reflects institutional priorities and educational excellence.

Organizational Background

The Charles H. Wright Museum's mission is to open minds and change lives through the exploration and celebration of African American history and culture. This mission fuels a broader vision to create a world in which the adversity and achievement of African American history moves each of us toward greater understanding, acceptance, and unity.

Founded in 1965, The Wright has grown into a leading cultural institution and serves as a national and international beacon for African American history, culture, and community engagement.

This well-established camp is designed for children ages 7 to 12 to deepen participants' sense of self and identity through the exploration of African and African American contributions to history and culture. The program utilizes STEAM (Science, Technology, Engineering, Art and Mathematics) lessons and activities to bring these explorations to life. The Camp runs for two weeks per session, a total of 3 sessions over the summer, beginning July 1, 2026. For the upcoming cycle, Camp Africa will be guided by the theme **We Who Believe in Freedom**, which will serve as the conceptual foundation for all curriculum design and program delivery.

Scope of Work

The Charles H. Wright Museum of African American History (The Wright) is seeking proposals from qualified individuals to create a comprehensive curriculum for three two-week sessions, including detailed lesson plans, instructional materials, and a facilitator guide.

The curriculum must integrate STEAM concepts with African and African American history and include diversified learning strategies that support unique learning styles. The educator will also design engaging activities and provide training for camp staff.



Request for Proposal (RFP) for School Curriculum Development &/or Instructional Materials

- Include the following components:
 - Lesson plans and pacing guides
 - Instructional materials and resources
 - Assessments (formative and summative)
 - Differentiation strategies for diverse learners
 - Technology integration (if applicable)
 - Teacher guides and student materials
- Provide training for camp staff

Deliverables

The Educator will deliver a full curriculum outline with daily lesson plans, instructional materials such as worksheets and presentations, a facilitator guide for staff, assessment tools to measure camper engagement and learning outcomes, and a final report with recommendations for future program development.

Educator should clearly outline deliverables, which may include:

- Complete curriculum framework
- Unit and lesson plans
- Assessment tools
- Digital and/or print materials
- Implementation timeline
- Training sessions and support materials

Project Schedule

The contract period will run from May through August. Key milestones will include:

- Curriculum draft submission
- Review periods
- Revisions
- Final delivery prior to camp implementation.

Proposal Requirements

Educators must include the following in their proposal:

A. General Information

- Cover Letter
- Years of experience in education/curriculum development
- Relevant certifications or accreditations

B. Approach & Methodology

- Description of curriculum design approach
- Alignment with standards and best practices
- Inclusion, equity, and accessibility considerations

C. Relevant Experience

- Examples of similar projects
- References (minimum of 2–3)



Request for Proposal (RFP) for School Curriculum Development &/or Instructional Materials

D. Work Plan and Timeline

- Key personnel and qualifications
- Roles and responsibilities
- Budget proposal
- Required documentation
-

Timeline

RFP Issued	4/17/2026
Deadline for submissions	4/30/2026
Deadline for review	5/8/2026
Deadline for acceptance	5/15/2026
Training for Camp Staff	5/28/2026
Final Training for Camp Staff	6/11/2026

Submission Instructions

Proposals must be submitted by:

Date & Time: Thursday, April 30, 2026

Submit via this link:

[Click here to submit proposal documents](#)

Late submissions may not be considered

Proposals will be evaluated based on:

- Alignment with scope and requirements
- Quality and rigor of curriculum
- Experience and qualifications
- Cost-effectiveness
- Ability to meet timeline
- References and past performance

Terms & Conditions

- The Wright reserves the right to reject any or all proposals
- Proposals must remain valid for 180 days
- All materials submitted become property of The Wright
- Educators must comply with all applicable laws and regulations

Questions

All questions regarding this RFP must be submitted in writing to:

Contact Person: Lance Wheeler, Vice President of Learning & Engagement

Email: lwheeler@thewright.org

Deadline for Questions: 4/25/2026

Thank you for your interest in partnering with The Wright.