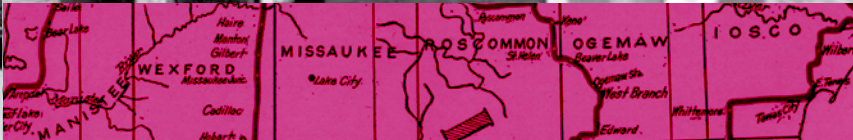
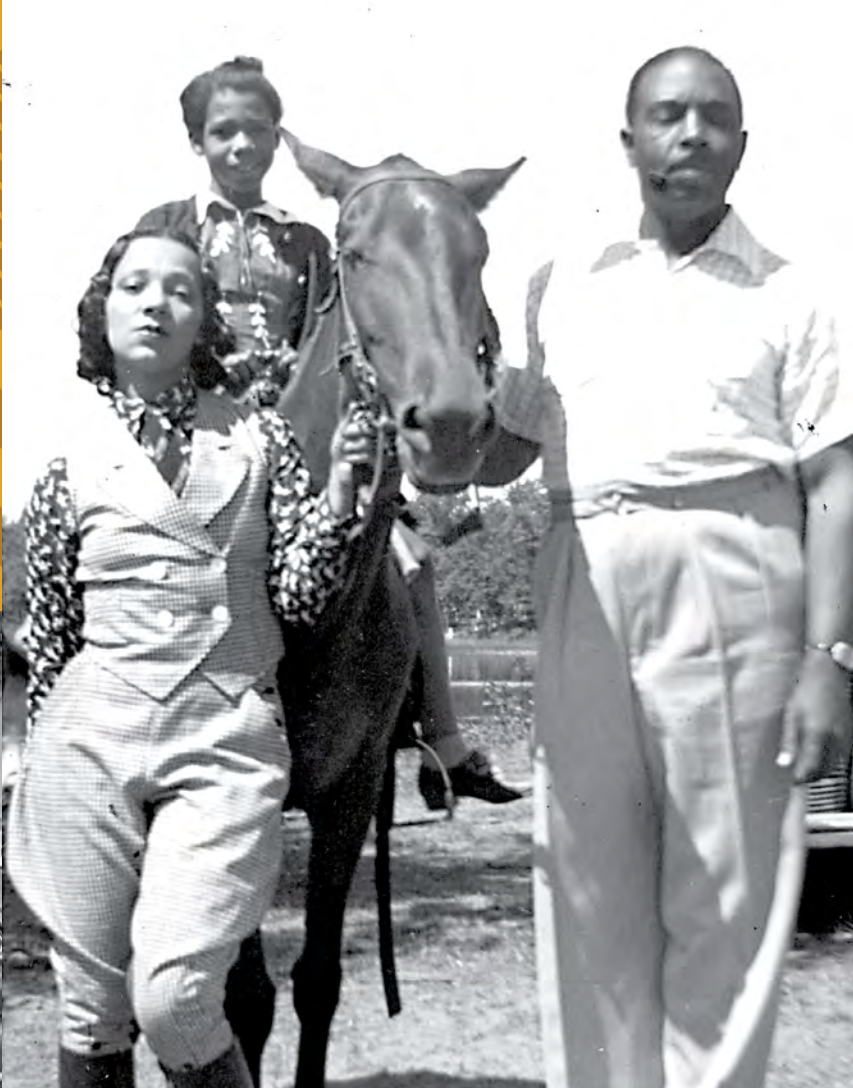


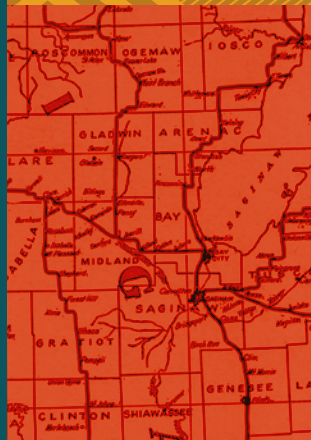


THE CHARLES H. WRIGHT
MUSEUM OF AFRICAN
AMERICAN HISTORY



ANNUAL REPORT

FISCAL YEAR 2023





MISSION

OPEN MINDS. CHANGE LIVES.

The Charles H. Wright Museum of African American History opens minds and changes lives through the exploration and celebration of African American history and culture.

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LETTER FROM THE PRESIDENT & CEO

NEIL A. BARCLAY



The Charles H. Wright Museum of African American History was founded nearly six decades ago on the fundamental idea that African American youth needed a place where they could fully understand their culture and the incredible achievements made by African Americans throughout history.

Dr. Wright's vision has carried us through six decades, and now serves as an example, for people of all ages, races and backgrounds on how a deeper understanding of history and culture enriches the lives of all who engage with it. In this annual report, you will see The Wright's ongoing commitment to preserve and protect culture, to ensure that the breadth of our history and its impact is not only told, but accessible and available for generations to come.

"A DEEPER UNDERSTANDING OF AFRICAN AMERICAN HISTORY IS ONE KEY TO RECOGNIZING THE SHARED DESTINY OF ALL PEOPLE."

At the Wright, we seek to open minds and change lives by lifting up the largely untold or under-told stories of African American history, and how the fight for freedom, justice, and self-determination is seminal to a fuller understanding of the challenges and opportunities inherent in American culture as we experience it today. The exhibitions and programming that tell these stories provide a clear example of the resilience of spirit that has inspired democratic movements not just in our own country but throughout the world.

This deeper understanding is one key to recognizing the shared destiny of all people. Our history is your history, and it touches all of us in profound ways.

In this annual report, you'll also see an update on our strategic priorities. These guiding principles continue to serve as a foundation for our day-to-day activities, plans, and offerings to our valued members, visitors, volunteers, donors, sponsors, and key stakeholders.

Together, we have been able to ensure that The Wright's mission, vision, and impact all continue for another year, with even more impactful and sustainable years as our goal and path moving forward.

It is a privilege to be able to share with you what we have accomplished together in the past year.





EXECUTIVE COMMITTEE

GEORGE R. HAMILTON
Chair

NEIL A. BARCLAY
President (ex-officio)

LYNN WEAVER
Vice Chair

JONI THROWER DAVIS
Secretary

KALA J. GIBSON
Treasurer

KELLY GREEN
Parliamentarian

JAMES P. CUNNINGHAM
Executive Committee Member



CURRENT BOARD OF TRUSTEES

MARSEILLE ALLEN
The Fairfield Group

RUMIA AMBROSE-BURBANK
VMS365

CAROLYNN ANDREWS
Blue Cross Blue Shield of Michigan
(Retired)

JASMIN BARNETT
Ladies In Training

RIAN ENGLISH-BARNHILL
Olympia Development of Michigan

SCOTT BENSON
Detroit City Council

MARGARET L. BETTS, M.D.
Betts Medical Group

YVETTE BING
H.T. and Associates, Inc.

ELIZABETH W. BROOKS,
MEMBER EMERITUS
Philanthropist & Community Activist

LARRY BRYANT
Comerica Bank

TAMIRA T. CHAPMAN
SIAB Global

JAMES P. CUNNINGHAM
Williams Williams Rattner
& Plunket, P.C.

TYRONE DAVENPORT
BankOne/CHWMAAH (Retired)

ERIC DAVIS
Ford Motor Company Fund

JONI M. THROWER DAVIS
Jamjomar Inc.

MATTHEW DAVIS
Chase Bank

JASMIN DEFORREST
Gilbert Family Foundation

WALTER E. DOUGLAS,
MEMBER EMERITUS
Avis Ford

JENNIFER FIORE
Fiore Ventures

KALA J. GIBSON
Fifth Third Bank

JOYCE V. HAYES GILES
DTE (Retired)

RODERICK D. GILLUM,
MEMBER EMERITUS
Jackson Lewis, P.C.

KELLY GREEN
Graystone Consulting -
Morgan Stanley

EVETTE GRIFFIE
DTE

GEORGE R. HAMILTON
Hamilton Consulting International

LAUREN HOOD
Institute for AfroUrbanism

MARION JACKSON
Wayne State University

JOHN JAMES, MEMBER
EMERITUS
James Group International

MAURICE G. MORTON
Detroit Academy of Arts & Sciences/
Morton Law Group, PLLC



ANIKA ODEGBO
Jackson Asset Management

VIVIAN R. PICKARD
The Pickard Group

ROCHELLE RILEY
City of Detroit

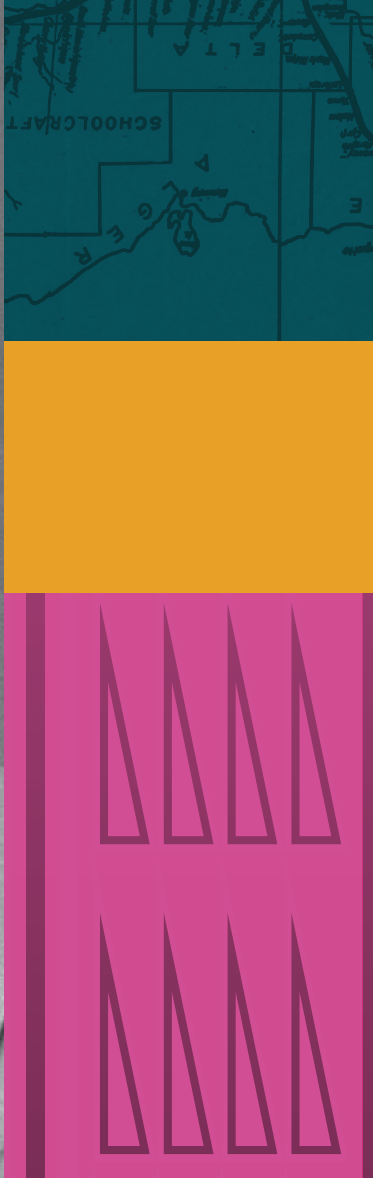
BRIAN SMITH, PH.D.
Tuskegee Airmen
National Museum

DR. RICHARD SMITH
Henry Ford Health System (Retired)

LYNN WEAVER
Yazaki North America (Retired)

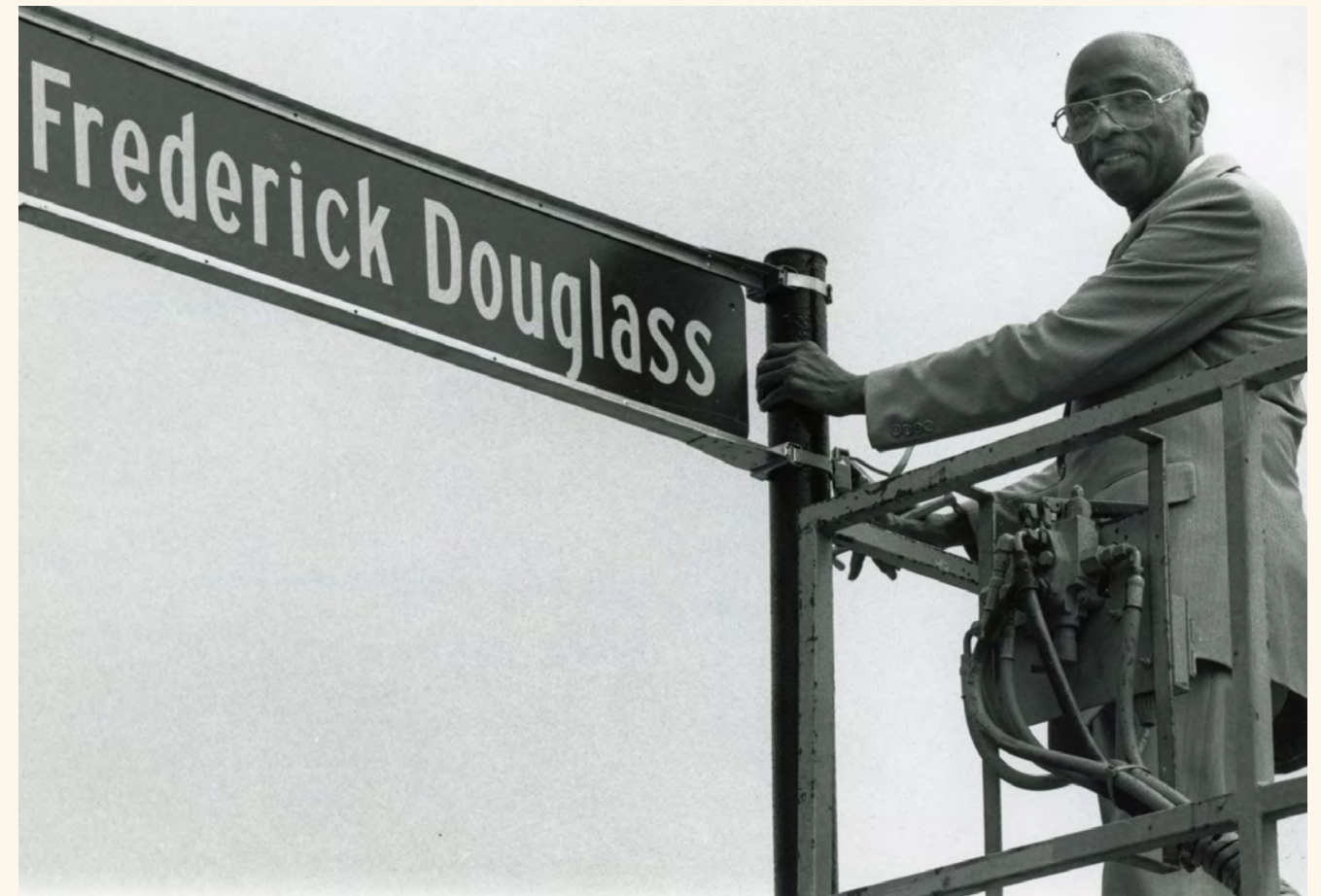
STEFEN J. WELCH
Detroit Pistons





OUR FOUNDER

DR. CHARLES H. WRIGHT



After encountering a memorial to World War II heroes in Denmark during the mid-twentieth century, Detroit-based obstetrician and gynecologist Dr. Charles H. Wright felt inspired—inspired to create a repository for African American history and culture, a space for celebration and remembrance that would inspire generations of visitors. “I was committed to what I defined as ‘one of the most important tasks of our times,’” Dr. Wright would later remark.

Dr. Wright defined the important task of the times as “ensuring that generations, especially young African

Americans, are made aware of and take pride in the history of their forebearers and their remarkable struggle for freedom.” Over half a century since Dr. Wright first founded the museum in 1965, The Wright has expanded significantly in size and in ambition.

The state-of-the-art, 125,000 square-foot facility that the museum currently occupies in Detroit’s thriving Midtown serves as a cultural beacon for the City of Detroit, and for the United States, championing the stories of African Americans and offering a space for rigorous contemplation for visitors of all backgrounds.

“ENSURING THAT GENERATIONS, ESPECIALLY YOUNG AFRICAN AMERICANS, ARE MADE AWARE OF AND TAKE PRIDE IN THE HISTORY OF THEIR FORBEARS AND THEIR REMARKABLE STRUGGLE FOR FREEDOM.”





FRIEND'S COMMITTEE

The Friend's Committee preserves the legacy of Dr. Charles H. Wright and supports the museum by increasing membership, creating donor recognition events, and hosting fundraising campaigns.

2022 ACTIVITIES INCLUDED:

- ▶ Contributing to the Meharry Scholarship Fund
- ▶ Hosting the Paul Robeson Scholarship Luncheon
- ▶ Granting scholarships to three high school students
- ▶ Volunteering at the 40th Anniversary of the African World Festival
- ▶ Restoring museum donation boxes

MEMBERSHIP DRIVE

Each September, the Friend's Committee hosts a day-long membership drive to commemorate Dr. Wright's birthday, and to honor key museum stakeholders. In 2022, the Friend's Committee honored Judge Craig Strong, as well as longtime museum staff member Kevin Davidson. In the Spring of 2023, the Friend's Committee presented a check for funds raised in 2022 to President and CEO, Neil A. Barclay.



WOMEN'S COMMITTEE

The Women's Committee promotes and supports The Wright through volunteer efforts, fundraising projects, and community involvement. The committee strives to increase the museum's visibility through volunteerism and financial support that continues the legacy, expands outreach, and increases the membership base throughout the community.

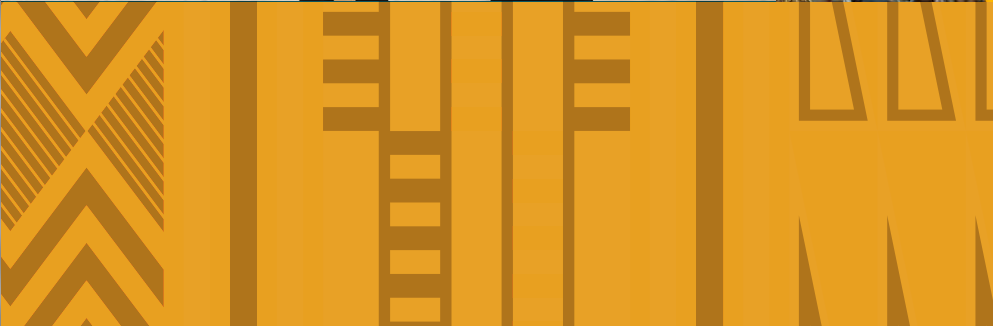
2022 ACTIVITIES INCLUDED:

- ▶ Participating in and volunteering for the Annual MLK Breakfast Celebration
- ▶ Volunteering at the 40th Anniversary of the African World Festival
- ▶ Hosting Grandparents' Day
- ▶ Volunteering at The Wright's Annual Gala
- ▶ Co-hosting Noel Night

ROBERTA HUGHES WRIGHT MEMORIAL GOLF OUTING

In 2022, The Women's Committee hosted the Roberta Hughes Wright Memorial Golf Outing, the bi-annual signature fundraiser for the committee.

In addition to celebrating the life and legacy of Roberta Hughes Wright, the event raises significant funds for the museum and increases membership—a year-long focus for the committee.



INTRODUCTION

STRATEGIC GOALS

The Wright is grounded in five institutional goals that will guide us over the coming years. We work daily on many moving parts and activities, but keep these priorities centered on our path toward progress and improvement.

01.

CENTER DETROIT

Place Detroit at the forefront of a national (and international) dialogue regarding the profound influence of African American history and culture.

02.

**BE A LEADER
IN THE FIELD**

Lead in the creation, distribution, and exhibition of world-class programs characterized by aesthetic excellence, technological innovation, and relevancy to current events.

03.

**MENTOR MUSEUM
PROFESSIONALS**

Train and mentor people of color for careers in the curation, administration, and financial management of first voice institutions around the world.

04.

**PRESERVE
INSTITUTIONAL
VITALITY**

Ensure the long-term financial sustainability of The Wright.

05.

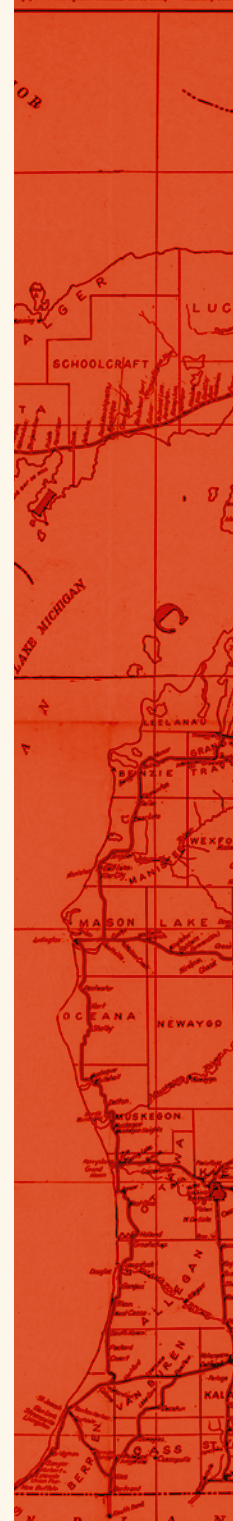
**EMBRACE
SUSTAINABLE
PRACTICES**

Embrace environmentally sustainable systems and practices in all aspects of The Wright's institutional programs and culture.

**WE CONTINUE TO MAKE
SIGNIFICANT PROGRESS
TOWARD THESE GOALS
THIS FISCAL YEAR.**



Explore the rest of our Annual Report to see for yourself.





STRATEGIC GOAL ONE

CENTER DETROIT



Place Detroit at the forefront of a national (and international) dialogue regarding the profound influence of African American history and culture.

Wherever one goes—in the region, country, or world—there is a Detroit footprint. This fact/footprint fuels our goal to share Detroit's story. The Wright is proud that our roots are firm in this phenomenal city. This pride deepens our commitment to centering Detroit through our exhibitions, our programming, and our communications activities.

We want everyone to know the incredible ripple effects that Detroit has for residents, visitors, and those who live in other communities.

EXHIBITION HIGHLIGHTS

DETROIT JAZZ & MAPPING THE MICHIGAN GREEN BOOK



This year, our Exhibitions and Curatorial team leaned into our strategic priority of centering Detroit through the curation of two companion exhibitions.

In the fall, The Wright featured *Detroit Jazz: The Legacy Continues* as a companion to our *Jazz Greats* exhibition, produced in partnership with Bank of America. From October through February, visitors saw highlights from some of the many Detroit jazz musicians and venues that influenced jazz. Organized in five sections, the stories captured the lives and spirits of Black jazz musicians who challenged and contributed to the genre.

In the spring, *Mapping the Michigan Green Book* became the companion exhibition for Derrick Adams' exhibition, *Sanctuary*. *Mapping the Michigan Green Book* explored the way Black Detroiters vacationed—with a specific focus on Michigan sites found in the Negro Motorist Green Book.

The exhibition featured images and stories about leisure spaces like Idlewild, Woodlawn Park, and Covert, Michigan. They provided the Black community with safe places to vacation free from harassment, violence, and discrimination. Some of these leisure communities are still operational today.





PROGRAMMING HIGHLIGHTS

THE CARTOGRAPHY PROJECT



Throughout 2023, we engaged in a series of conversations with the John F. Kennedy Center for the Performing Arts' Social Impact Program and served as the springboard for the second iteration of their Cartography Project.

The Cartography Project seeks to use music as both a source of healing and a way to foster dialogue about the future of anti-racism. The Wright became a Hometown Activation Community Partner & Grantee and highlighted the notion of *Black Futures*. A guiding question that shaped this work was: *What are we doing to shape the Black lives of tomorrow?*

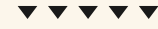
Approximately 75 community members joined us for the Hometown Community Activation of the Cartography Project through a family style dinner and discussion. The event included a panel discussion with community

activists—including Jamon Jordan, the official historian of the City of Detroit, Njia Kai, Arts & Cultural Curator, and Nick Slappey, Program Director, TechTown - and was followed by a performance by panel moderator Marc Bamuthi Joseph.

“DETROIT HAS SET THE PAGE FOR THIS PROJECT IN SUCH AN AMAZING WAY. WE TOO, ARE THIRSTY FOR MORE AND WOULD LOVE TO CONNECT AGAIN TO PLAN WHAT OUR NEXT ACTIVITIES IN DETROIT CAN LOOK LIKE WITH THE WRIGHT. WE ARE COUNTING DOWN THE DAYS UNTIL WE ARE BACK IN DETROIT AND AT THE WRIGHT WITH YOU ALL.”

TRES MCMICHAEL, PROGRAM MANAGER, SOCIAL IMPACT CIVIC ALLIANCES, THE KENNEDY CENTER

ADDITIONAL HIGHLIGHTS



BEST MUSEUM SHOP

In 2022 (and most recently again in 2023) The Wright Museum store won the award for the Best Museum Shop, as voted by The Metro Times.

Our store champions local businesspeople. Currently, we have 8 Black-owned/local vendors represented including:

- | | |
|----------------------------|-----------------|
| ► Detroit is the New Black | ► Teelen |
| ► Not Sorry Goods | ► Plant Economy |
| ► Detroit Hits Harder | ► 12th & Viv |
| ► Bonto Arts | ► India Solomon |

The store's "Detroit" theme underscores our commitment to our home city.

In 2022, we partnered with a Detroit printing shop to produce original Wright clothing. We also developed “Visit Detroit” informational materials for visitors, to share at the front desk. These materials feature information about local Black-owned restaurants, cultural centers, and shops.

Finally, we worked with a Detroit-based photographer to capture lifestyle photos of Detroit-based models for use on our Wright Shop website and to create new Wright Museum postcards.



VISIT THE WRIGHT!

This year, The Wright welcomed over 44,000 visitors from around the region and across the globe, with people coming from Poland, Arab Emirates, Denmark, Japan, and beyond.

Our Group Tours staff partnered with the following organizations to enhance the visitor experience:

- ▶ Blue Star Museum – A free admission program for active military members and their families that begins on Armed Forces Day
- ▶ AAA
- ▶ Kroger
- ▶ American Bus Association – Bus tour and travel operator companies
- ▶ Bandwango – A tourism technology company



CELEBRATING KWANZAA: UJAMAA & SUPPORTING THE MOTOR CITY KINARA

This year, The Wright was a proud supporter of The Motor City Kwanzaa Kinara, a new and important monument to honor African American traditions, community, and culture. A collaboration between Councilman and Board member Scott Benson, Alkebu-lan Village, and the Downtown Partnership, this first annual event served as an incredible celebration.

In addition, for our own Kwanzaa celebration, we hosted one large event in collaboration with our community partners MUREC and Nanou Djiapo.

We celebrated the principle of Ujamaa—or cooperative economics—and included a vendor marketplace focusing on youth leadership and entrepreneurship. The program was live streamed on Detroit Public Television and included a panel discussion with the evening’s young entrepreneurs. The Wright brought music, storytelling, poetry, readings, and more to share Kwanzaa with Detroit as well as statewide, national, and international viewers.



STRATEGIC GOAL TWO

BE A LEADER IN THE FIELD



Lead in the creation, distribution, and exhibition of world-class programs characterized by aesthetic excellence, technological innovation, and relevancy to current events.



THE GM THEATER: INNOVATION & IMPACT

The Wright began a renovation of its General Motors Theater this year that will be completed in the first half of 2024. This project will improve the main stage and equipment, as well as visitor experience. The GM Theater is one of the museum's greatest assets for hosting performances, lectures, and screenings that showcase exceptional local and national talent. Programs held here delight, educate, and inspire our guests, and these improvements will enhance the museum's ability to offer world-class programming.

Accessibility is a core value at The Wright. We believe people of all ages and abilities should feel invited to come

through our doors and learn about the African American community's historic and cultural contributions.

Therefore, The Wright has made improvements throughout the museum to ensure our facilities and exhibits remain available to all guests. In 2023, for instance, we added automatic doors to the building entrance and the main galleries. We also renovated the information desk to ensure that guests who use wheelchairs or other mobility assistance can engage our staff and volunteers with ease and dignity.

BLACK HISTORY MONTH AT THE WRIGHT

During February, we celebrated Black History Month to honor the significant contributions and sacrifices of African Americans who have helped shape this nation. Our colleagues participated in various commemorations, and moderated discussions with various business and community leaders, that paid homage to the innovation and rich cultural heritage of the African American community. Specifically, we are proud of the work and partnership we developed with our Huntington Bank colleagues in Detroit with a salute to “Black Resilience.” Representatives from the museum presented inspiring orations, including a dramatization of Harriet Tubman, a slide presentation commemorating African American trailblazers, a drum and call response, a reenactment of Dr. Martin Luther King, Jr.’s “I Have a Dream” speech, and a call to action.



THE WRIGHT CONVERSATIONS

The Wright was proud to launch the President’s Lecture Series this year, now known as The Wright Conversations. The series is a curated collection of events featuring dynamic speakers chosen by the President of the Charles H. Wright Museum, Neil A. Barclay. Dedicated to bringing insightful and robust conversation to the Detroit community, the series addresses critical topics in the areas of civic engagement, art, history, and culture.

The first installment of the series featured two spectacular speakers. Charles M. Blow is an American journalist, commentator and op-ed columnist for *The New York Times* and current political analyst for MSNBC. Mr. Blow is also the author of the critically acclaimed *The New York Times* best-selling memoir, *Fire Shut Up in My Bones*. His second book is called, *The Devil You Know: A Black Power Manifesto*. He helped The Wright celebrate our 2023 MLK Day with a phenomenal talk on race, Dr. King’s legacy, and our political and social path forward.

The second speaker in the series was Ruth E. Carter. Just weeks after her historical and record breaking win of her second Oscar for costume design, Ms. Carter joined The Wright for a phenomenal discussion on her iconic career, Afrofuturism, and a behind-the-scenes look at the design process for the films *Black Panther*, and *Wakanda Forever*. Her talk served as inspiration for securing her traveling exhibition which will be at The Wright for the 2023 Fall and Winter season.



CELEBRATING JUNETEENTH

The Wright Museum celebrated Juneteenth Freedom Weekend with a special focus on our community’s achievements through education, economic independence, and engagement. On Sunday, June 18th, 12:00 pm, in partnership with the City of Detroit, two pop-up exhibitions, *Walk To Freedom* and *Underground Railroad*, and a pop-up Museum store were on display at Eastern Market.

On Monday, June 19th, museum visitors were greeted with a special Juneteenth video, “Freedom, Freedom, Freedom!!!”, featuring the sacred voices of the Macedonia Baptist Church Choir singing three freedom songs: “Freedom Over Me”, “Ella’s Song”, and “Freedom Is Coming” (traditional South African), as well as an overview of the history of Juneteenth and details of the Blackburn family escape from Kentucky to Detroit to Canada, narrated by Detroit’s City Historian Jamon Jordan.



The Juneteenth celebration continued outdoors with activities from 12:00 pm until 6:00 pm. Onstage presentation was hosted by comedian J Bell with music by DJ Righteous and presenting live performances by cellist and vocalist King Sophia, storytelling and music by Mama Jahra, diasporic drum, dance and folklore from Ngoma Za Amen-Ra and Alnur African Dance Company and culminating with a community dance, Hustle for History with Thomasenia Johnson.

Visitors also had the opportunity to view the permanent exhibition, *And Still We Rise*, which offers a comprehensive look at the history of African American resilience as well as its two new exhibitions, *Derrick Adams: Sanctuary*, an exhibition inspired by *The Negro Motorist Green Book*, an annual guidebook for Black American road-trippers published by Victor Hugo Green during the Jim Crow era in America; and *Mapping the Michigan Green Book*, the Museum’s accompanying exhibition exploring the way Black Detroiters vacationed with a specific focus on Michigan.



STRATEGIC GOAL THREE

MENTOR MUSEUM PROFESSIONALS



Train and mentor people of color for careers in the curation, administration, and financial management of first voice institutions around the world.



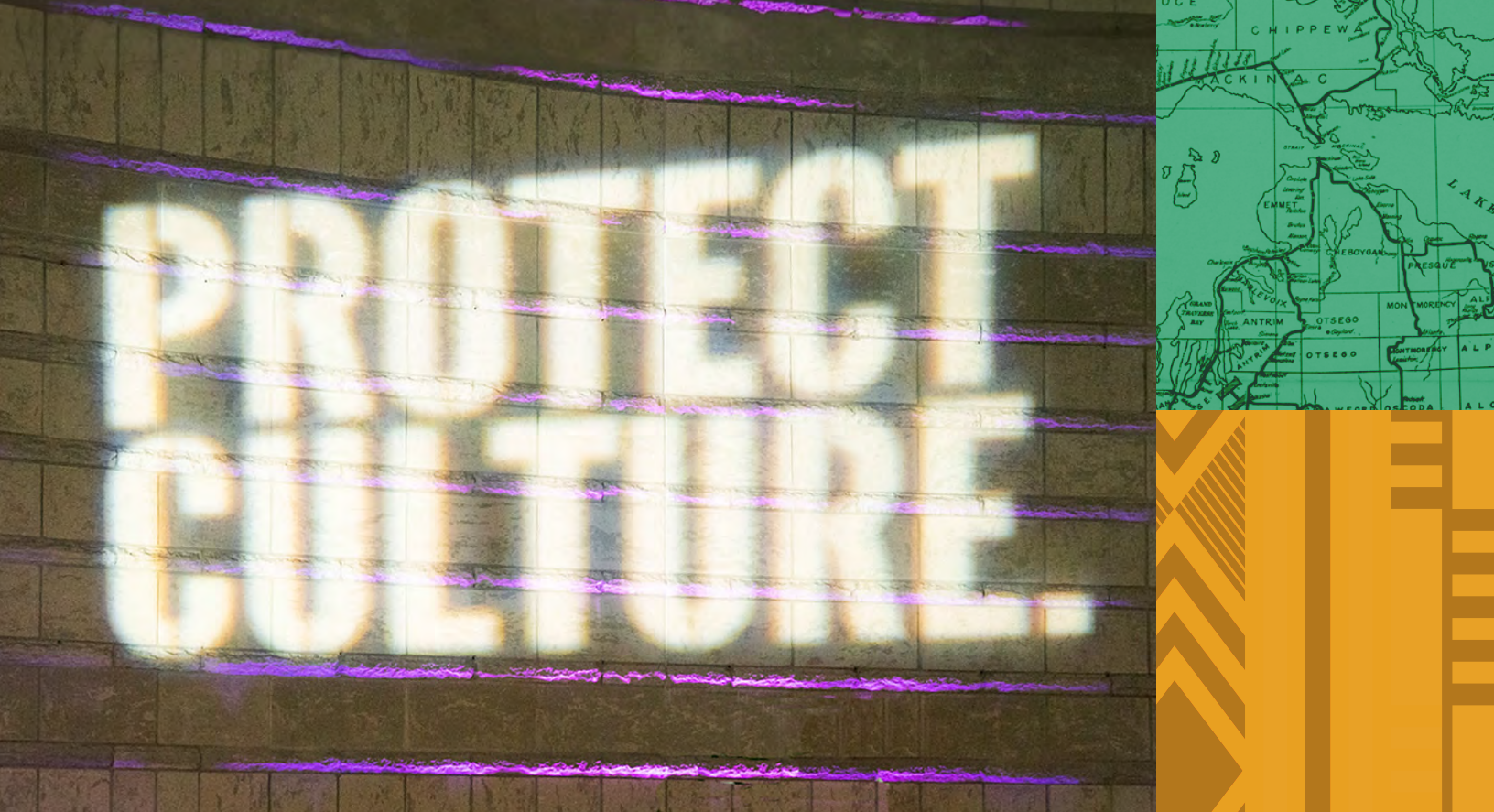
MICHIGAN STATE'S INNOVATEGOV

As part of the InnovateGOV program, the museum welcomed two college interns who spent their summer in Detroit working on essential projects related to membership and marketing.

The InnovateGOV program, which began in the summer of 2015, has connected over 160 Michigan State University students from 17 academic units with influential decision-makers in 32 diverse Detroit civic organizations, encompassing local government departments and nonprofit entities.

Through these mentorship and training opportunities, The Wright actively advances careers in curation, administration, and financial management for people of color. As a testament to the success of this partnership, Michigan State University hosted their program's year-end celebration at The Wright, including scheduling a large group tour to introduce their participants, staff, and faculty to the museum.





STRATEGIC GOAL FOUR

PRESERVE INSTITUTIONAL VITALITY



Ensure the long-term financial sustainability of The Wright.



UPGRADES & OVERHAULS

The Wright’s multi-year initiative to replace and upgrade mechanical systems continued throughout 2023, and the Museum recently completed the third of the project’s eight phases. These changes to our heating, cooling, dehumidification and other essential systems are long overdue and serve a critical purpose in ensuring the sustainability of our facilities. The more modern systems are also more energy efficient, helping to lower our operating costs and improve our environmental footprint over time.

The Wright’s security system also had an overhaul this year to better ensure the safety of our guests, staff and volunteers, as well as fortify the Museum’s physical infrastructure. Staff and volunteers now have identification badges that are worn at all times to communicate their affiliation with the Wright. These badges also provide electronic access to staff-only areas of the building, helping to better protect the Museum’s physical and intellectual property.

In addition The Wright continues small, medium, and large construction projects that continuously improve the facility and the visitor experience including power-up stations and new benches that offer more seating around the museum and exhibitions.





FINANCIAL NARRATIVE

The Charles H. Wright Museum approaches our delivery of world-class exhibits, programs, and events through a lens of fiscal responsibility. We believe in serving as the stewards of the funds from our partners and stakeholders. To that end, we plan our offerings using fiscal accountability and identify areas of efficiency. The Statement of Activities and Statement of Financial Position reflects these organizational values.

Like many cultural organizations rebounding from the COVID pandemic and its aftermath we realized a nearly \$5.3 million decrease in revenue (a 30% reduction) during the past budget cycle. Fortunately, we were able to hold our operating expenses to a level that allowed us to end the year with a \$3.8 million operating surplus.

We note that the Statement of Financial Position total revenue reflects a decrease over the prior year. In Fiscal Year 2022, the organization received significant one-time contributions from major funding sources as the

philanthropic community responded to the critical needs of the cultural sector brought on by the health crisis. This change is reflected in the Contributed Revenue portion of the report.

The Statement of Financial Position indicates a very strong financial position. Cash assets remain favorable and the increase in fixed assets reflects the completion of major construction and remodeling projects designed to enhance the visitor experience. Liabilities remain proportionally low allowing us to realize 18.7 million in net assets.

The next two pages of this report illustrate key highlights of our financial condition. The Portion of Combined Revenue from Operating Activities and Source of Revenue graphs represents a year-over-year comparison of key financial factors as detailed in the Statement of Activities. The Total Expenses by Functional Area pie chart provides a proportional view of the departmental expenses of the organization. This chart shows that nearly 70% of our expenses are used to support our programs and exhibits which embodies our mission and commitment to providing an impactful visitor experience.

We cannot thank our supporters enough for their continued contribution to the financial stability of The Wright Museum. Additionally, we are grateful for our Board of Trustees, Executive Leadership, and Staff teams for providing the guidance and effort which allows us to provide quality programs and services while remaining a financially viable institution.



FINANCIALS: FISCAL YEAR 2022-2023

STATEMENT OF NET POSITION

ASSETS	FY 2023	FY 2022
Cash Assets	9,594,147.30	12,805,349.43
Receivables & Pledges	149,689.34	97,027.06
Prepays	602,562.04	177,858.37
Fixed Assets	13,206,983.90	4,892,593.25
Inventory	214,736.29	89,734.14
TOTAL ASSETS	23,768,118.87	18,062,562.25

LIABILITIES & NET ASSETS	FY 2023	FY 2022
LIABILITIES		
Accounts Payable	2,860,190.79	784,066.15
Accrued Expenses	109,293.39	82,195.31
Deferred Revenue	310,887.34	208,488.80
Withholdings	19,830.66	3,547.24
Line of Credit/Notes	0.00	0.00
Accrued Wages	144,479.34	164,445.92
Operating Reserves	1,000,151.73	1,000,151.73
Building Reserves	600,110.37	600,110.37
TOTAL LIABILITIES	5,044,943.62	3,029,483.52
NET ASSETS	18,723,175.25	15,033,078.73

TOTAL LIABILITIES & NET ASSETS	23,768,118.87	18,062,562.25
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STATEMENT OF ACTIVITIES

REVENUE BEFORE NON-OPERATING ITEMS	CURRENT YTD 06/30/2023	PRIOR YTD 06/30/2022	YR/YR VARIANCE
Exhibition Admission	590,830	446,620.17	144,209.83
Museum Store	204,935	214,662.80	(9,727.80)
Rental Income (Events)	281,071	164,772.94	116,298.06
Membership Income	195,793	135,617.47	60,175.53
Special Event Tickets	11,003	0.00	11,003.00
TOTAL EARNED REVENUE	1,283,632	961,673.38	321,958.62
City of Detroit Grant	2,600,000	1,900,000.00	700,000.00
Donations Individual	748,768	316,160.74	432,607.26
Donations Corporate	816,965	1,056,915.50	(239,950.50)
Foundation Grants	1,749,434	11,005,136.00	(9,255,702.00)
Federal & State Grants	3,734,353	1,180,797.00	2,553,556.00
Other Contributions	147,681	68,700.00	78,981.00
TOTAL CONTRIBUTED REVENUE	9,797,201	15,527,709.24	(5,730,508.24)
Fall Fundraiser	99,557	240,785.00	(141,228.00)
African World Festival	727,655	421,773.00	305,882.00
Fundraising Income	36,050	13,440.00	22,610.00
TOTAL FUNDRAISING REVENUE	863,262	675,998.00	187,264.00
Exhibition Rental Income	-	30,000.00	(30,000.00)
Outreach Revenue	-	1,250.00	(1,250.00)
Compensation for Service	-	4,250.00	(4,250.00)
Interest Income	92,400	1,133.75	91,266.25
Dividend Income	144,458	86,686.79	57,771.21
Income Miscellaneous	-	169,818.63	(169,818.63)
TOTAL OTHER REVENUE	236,858	293,139.17	(56,281.17)
TOTAL REVENUE BEFORE NON-OPER ITEMS	12,180,953	17,458,519.79	(5,277,566.79)



EXPENDITURES BEFORE NON-OPERATING ITEMS	CURRENT YTD 06/30/2022	PRIOR YTD 06/30/2021	YR/YR VARIANCE
Wages & Benefits	3,558,369	3,168,147.48	390,221.52
Programs & Exhibitions	1,815,905	2,016,932.52	(201,027.52)
Building Expenses	1,766,734	1,187,498.00	579,236.00
General & Administrative	1,085,264	1,009,938.31	75,325.69
Fall Fundraiser	102,213	108,973.47	(6,760.47)
Fundraising Expenses	50,635	26,038.05	24,596.95
TOTAL EXPENDITURES BEFORE NON-OPERATING ITEMS	8,379,120	7,517,527.83	861,592.17

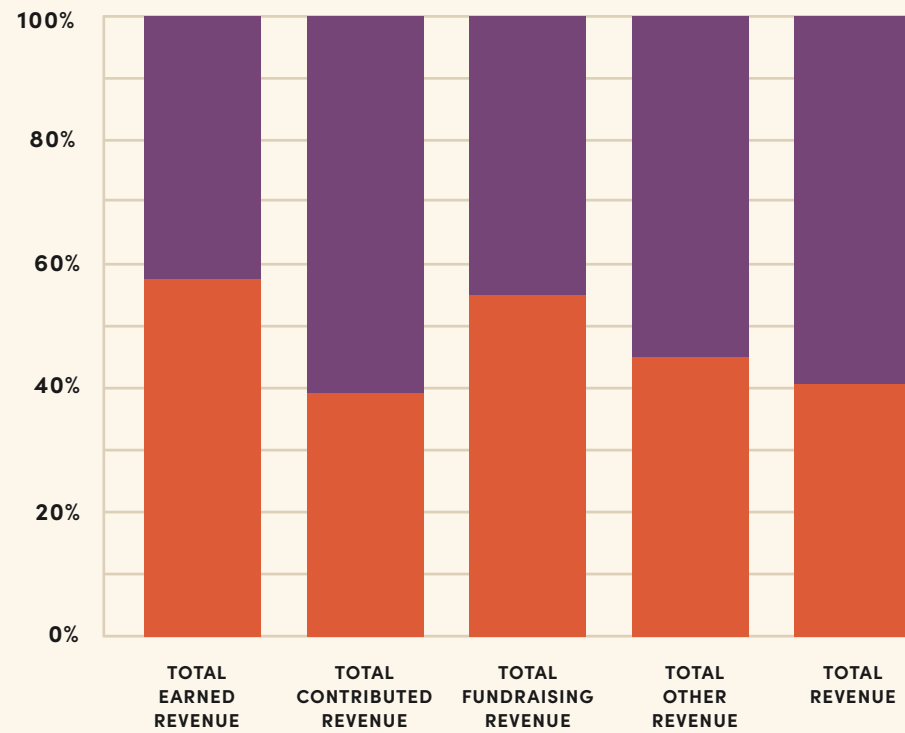
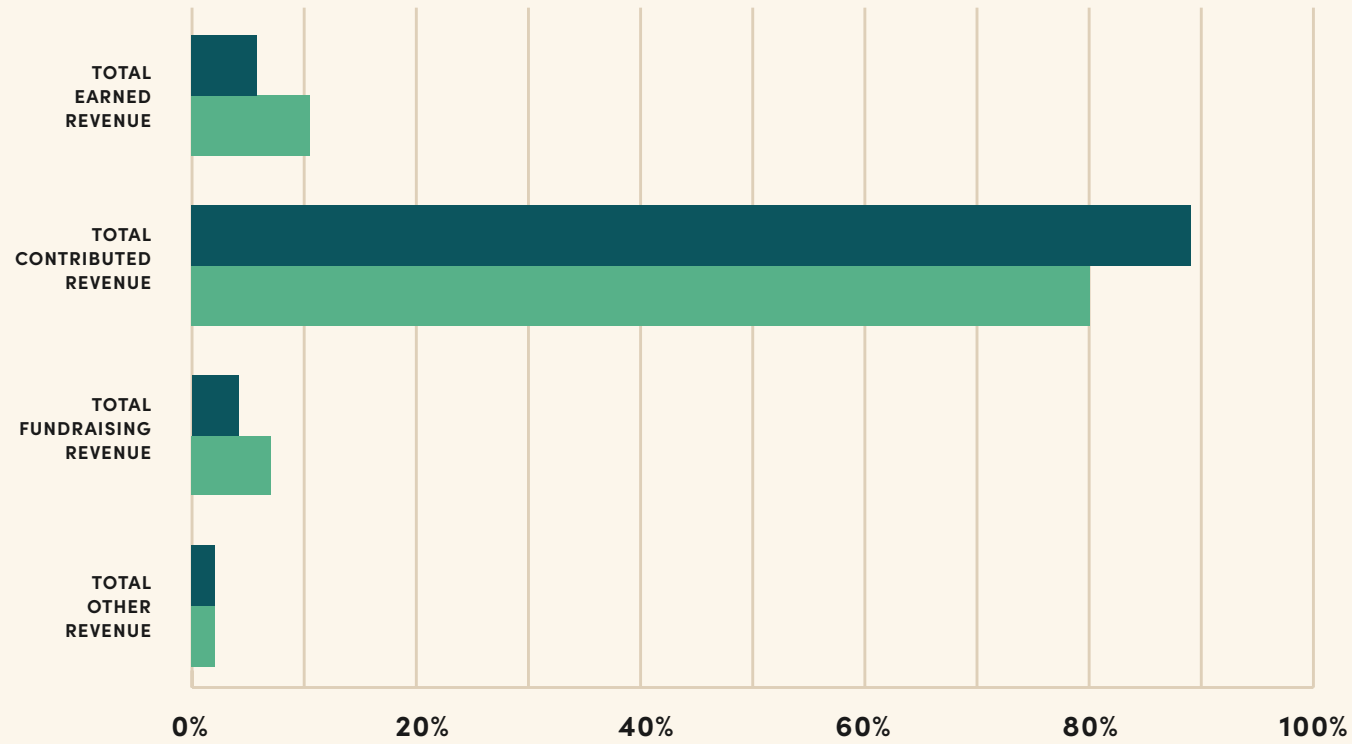
SURPLUS/(DEFICIT) BEFORE NON-OPERATING ITEMS	3,801,833	10,391,488.28	(6,589,655.28)
Fiduciary Expenses	30,001	36,607.89	(6,606.89)
Depreciation Expense*	264,937	304,466.68	(39,529.68)
TOTAL EXPENDITURES FROM NON-OPERATING ITEMS	294,938	341,074.57	(46,136.57)
Total Unrealized Gain/Loss	88,986	(211,024.63)	300,010.63
NET SURPLUS/(DEFICIT)	3,595,881	9,839,389.08	(6,243,508.08)

* Depreciation is an accounting expense that represents how much of an asset's value has been used. It is not a cash expense.

FY 2023 & FY 2022 REVENUE SOURCE COMPARISON

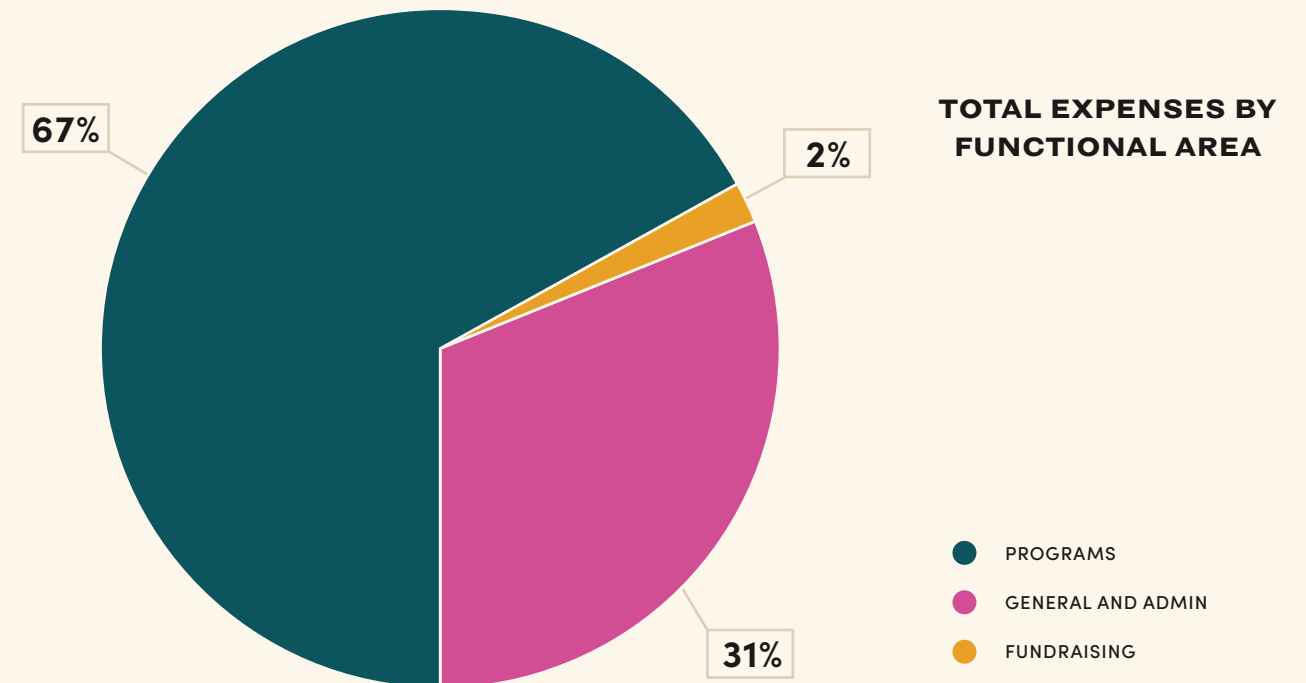
The Wright's income sources remain virtually the same. As we move toward financial sustainability, we will work toward having more diversified funding sources.

FY 2022
FY 2023



FY 2023 & FY 2022 PORTION OF COMBINED REVENUE FROM OPERATING ACTIVITIES

FY 2022
FY 2023





WE COULD NOT PRESERVE THE VITALITY OF THE WRIGHT WITHOUT THE SUPPORT OF OUR DONORS. THANK YOU!

\$3 MILLION AND ABOVE

City of Detroit
State of Michigan

\$1 MILLION AND ABOVE

General Motors Company
The Knight Foundation
The William J. Pickard Family Foundation

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The Links, Inc. - Renaissance Chapter
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David D. and Linda Whitaker
Maria Woodruff-Wright and John Wright
Tahira Chandra Yanish

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Oretha Stone
The Links, Inc. - Great Lakes Chapter
The Links, Inc. - Renaissance Chapter
The Right Productions, Inc.
Reginald and Marcia Turner
Wings of Hope Tabernacle
David D. and Linda Whitaker
Maria Woodruff-Wright and John Wright
Tahira Chandra Yanish

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Barbara Whittaker
Margaret Wilson
Waste Management

DONORS FOR FISCAL YEAR 2023 (July 1, 2022-June 30, 2023)

\$250 AND ABOVE

Afrikan Spirit Cards / Janal Designs
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David and Sylvelin Bouwman
Ollette and Edward Boyd
Robert Brogden
Christopher and Charlotte T. Buck
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William Shelmon
Thomas Lee Sherrer
Vernon Tounsel
Latarro Traylor
Rosalind Wright and Ta Ronda Pearson

ADDITIONAL SUPPORT

Infinite Technologies
The Wright would also like to thank all of our donors who provided donations of \$250 or less. There are too many to name in this report, but we are truly grateful and could not do this work without each and everyone of you.



PLEASE NOTE:

The following list includes donations received in fiscal year 2023 (July 1, 2022 - June 30, 2023).





STRATEGIC GOAL FIVE

EMBRACE SUSTAINABLE PRACTICES

▼▼▼▼▼

Embrace environmentally sustainable systems and practices in all aspects of The Wright’s institutional programs and culture.

APRIL 2023

ENERGY EARTH MONTH



In honor of Energy Earth Month, the Charles H. Wright Museum of African American History collaborated with artist and guest curator Ash Arder. We showcased events celebrating the sun’s historical, current, and future influence on African American life through Ash Arder’s solar-powered sound sculpture and stage, *Whoop House*. This innovative piece traveled the city and beyond, amplifying community voices and offering a tangible experience of solar power through an African American cultural lens.

Funded in part by the MidArts Gig Grant, Energy Earth Month foregrounded local stories of resilience and triumph. At The Wright’s regular Third Thursdays event, Supercoolwicked’s musical performance, “Negro, Spiritual,” offered a powerful live experience in our rotunda. The evening also featured spoken word by Joel Fluent Green, and a conversation on solar energy with East Side Riders Bike Club founder King Wayne.

In addition, the museum partnered with historically Black neighborhoods for community clean-ups, solar tours, STEAM (Science, Technology, Engineering, Arts, and Mathematics) Lab, and more, demonstrating best practices in climate preservation while embracing the spirit of resilience and triumph.

Energy Earth Month visitors engaged in neighborhood events, participating in activities that highlighted the resilience of communities of color in the face of climate change—showcasing our ability to survive and thrive. Finally, Solar Powered Broadcasts united the community by showcasing important performances and discussions.





TAKING MORE STEPS TOWARDS SUSTAINABILITY



The Wright Museum shop embraced many sustainability practices this year. These included:

- **Advocacy** – Serving as expert presenters and panelists at select local, regional, and national gatherings, including Neil A. Barclay's keynote at the Held in Trust conference in Washington, DC
- **Local Brands & Vendors** – Supporting small businesses, reducing waste
- **Sustainable Packaging** – Using recycled and biodegradable packaging
- **Natural Materials** – Producing Wright merchandise using 100% natural materials such as cotton or 100% recycled polyester
- **Donations** – Giving away old products and store props
- **Small Purchases** – Purchasing merchandise in small quantities
- **Strategic Planning** – Carefully planning merchandise purchases to reduce the varieties and quantities ordered
- **Upcycling** – Collaborating with Not Sorry Goods—a local Black-owned, women-owned sustainable clothing brand—to upcycle outdated or damaged merchandise
- **Gift Promotions** – Gifting reusable cotton denim totes with each customer purchase as an Earth Day promotion
- **Recycled Tags** – Creating recycled paper/cardboard tags for shop merchandise



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Executive Vice President & Chief Operating Officer
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Senior Vice President of Exhibitions & Programs
- MICHON LARTIGUE**
Senior Vice President of Institutional Advancement
- JOY DEFRANCE**
Vice President of Organizational Development
- YOLANDA HOLDER**
Chief of Staff

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Director of Corporate Partnerships & Member Services
- DARIUS SCOTT**
Guest Service Associate/E-Commerce
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Collections Manager

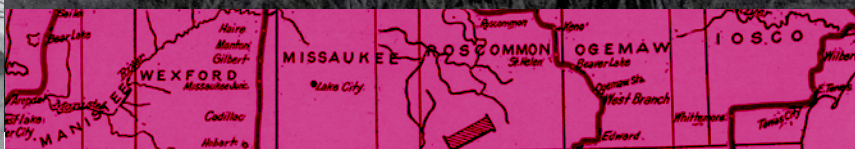
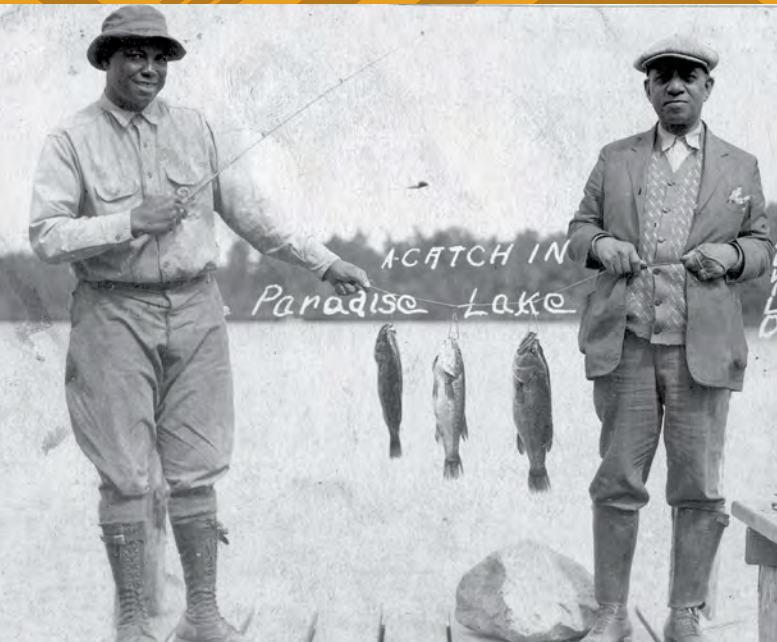


- NATE STOKES**
Guest Services Associate
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THE CHARLES H. WRIGHT
MUSEUM OF AFRICAN
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